BIZCOMMUNITY

A wonderful initiative: Door of Hope

Issued by Everlytic

31 Jul 2018

<image>

"Our children are our greatest treasure. They are our future." - Nelson Mandela

In honour of Mandela Month, Everlytic held a donation drive for the Door of Hope. This amazing children's mission cares for abandoned babies and toddlers, and is always in need of basic supplies to help them take care of the children in their care.

The Door of Hope was founded 18 years ago, with a vision of providing a loving home to babies in need. Since their foundation, Door of Hope has helped 1,613 children get a good start in life. They currently have 69 babies in their care.

Once they collected all the donations, the Door of Hope welcomed a small group of Everlytic staff into their home to meet the children in their care. It was an incredible opportunity, and each and every team member was deeply touched by the children and the ladies who care for them.

"It was such a humbling experience seeing what this organisation is doing. They look after these kids as if they were their own while looking for a good family." explained Karyn Strybos, Brand Manager at Everlytic.

"We were also lucky enough to meet one of their babies that went into the system and was adopted when she was four years old. She decided, while on school break from the USA, to come and spend three weeks at the home that looked after her for just over two years. She has had amazing opportunities which started with this very organisation."

If you would like to help the Door of Hope, please visit their website to find out what you can do.

- * Everlytic frees up email marketing capacity for SA businesses 15 May 2024
- * Enter Everlytic's You Mailed It Email Marketing Awards today 23 Apr 2024
- * Everlytic launches new playbook for email marketing success 22 Mar 2024
- * Everlytic demystifies new email authentication protocols 11 Mar 2024
- Boost open rates with inspiration from top 10+ valentine email subject lines 13 Feb 2024

Everlytic

Everlytic is the leading Cloud Marketing Software solution in South Africa. Every day hundreds of top South African and international companies use our software to send millions of messages to their customers and subscribers. With our bulk and transactional email and SMS engines you can manage all of your digital communications from one central hub. Whether it be newsletters and notifications, to statements and system generated messages, Everlytic is the leader in ensuring top delivery rates. Profile | News | Contact | Twitter | RSS Feed

For more, visit: https://www.bizcommunity.com