

Splashy Fen's five stages to feature over 300 performers

The 28th Splashy Fen Music Festival will be held at the Splashy Fen Farm near Underberg in KwaZulu-Natal from 29 March-2 April 2018. This year's festival is set to offer more 300 performers on five stages.

The full artist line-up includes Chico Muyo, FREDDY – L, Rusty Red, Don Clarke & Dicky Roberts, Mali Zulu, Monark, Jerry and the Bandits, Rubber DUC, Bowling for Soup, Mango Groove, Hot Water, GoodLuck, and Ard Matthews. In keeping with Splashy Fen's self-imposed responsibility to expose, develop, and promote local artists, of the 320 musicians that will be performing at Splashy Fen this year, 302 are South African. In addition, the 2018 Splashy Fen will host the largest number of KZN born artists in its 27-year history, with 46% of all musicians hailing from KZN.

Splashy Fen management has made a strategic effort to cap the number of tickets available this year, making only 7,000 tickets available to fans. "We want everyone who attends Splashy Fen to feel a part of the culture," says Andrew Van Rensburg, Splashy Fen creative director. "We are adamant in providing a high-quality experience and a high level of service. Capping the number of available tickets at 7,000 is a commitment that shows we are less interested in ticket sales and more passionate about creating the best possible experience for everyone."

Some new additions to the 2018 Splashy Fen Music Festival include:

The Splashy Bus, powered by Zeelo. The Splashy Fen experience just got a whole lot better, and easier, for fans, who can now leave their cars behind and join other party-goers on a carpool of a different kind. The Splashy Bus will collect travellers from two central points, in Durban and Pietermaritzburg, and transport them up to the festival. It also adds to the festival's efforts to reduce their carbon footprint, with fewer people travelling in separate cars.

Pre-order your campsite alcohol for collection at Splashy Fen, using the MiTreat App. Available through the Google Play Store or the Apple iStore, the MiTreat App lets fans order and pay for their campsite drink selection before they arrive, and collect the goods on site for the first two days of the festival – hassle free and convenience at its best. This initiative is a new ‘events’ category on the MiTreat App that will be launched at the 2018 Splashy Fen, so be sure to give it a go.

2018 will see the Firestone’s Karaoke Kombi take to the road for its first full year of fun and music, stopping off in Underberg for the 2018 Splashy Fen Music Festival, and we cannot wait. The activation involves two Kombis – one a classic 1972 VW Brasilia kombi and the other one brand new – converted into mobile karaoke studios. Fittingly, the Brasilia kombi is host to the large catalogue of old-school songs, while its newer sibling features the best of new school karaoke songs.



Image credit: Gameplan Media

Each kombi is equipped with microphones, a sing-along TV-screen and speakers, which allow guests to jump in, close the doors behind them and sing to their heart's content. Behind the scenes, a team of audio technicians record each performance and upload it to social media, before sharing it via mobile message with the singers and their friends.

"Splashy Fen is a happy place. We're working around the clock to make sure of it; so that fans can enjoy a weekend filled with adventure, great entertainment and so many opportunities to make amazing memories," says Van Rensburg.

"We're really excited about all the new things we have added this year. We've built a series of new showers, we've got exciting things happening down at the new Corona River Stage, there's a larger-than-life hand-made look-out tower constructed by the talented artist Kim Goodwin, our transport offering on The Splashy Bus offers fans an amazing alternative to driving up to the festival, and our Battle of the Fen competition gives a local artist the opportunity to fight it out for a spot on our main stage. We're all about creating 'that' Splashy Fen experience. And we believe it is what puts the festival right up there, on a global ranking level."

Tickets are available at www.splashyfen.co.za.

For more, visit: <https://www.bizcommunity.com>