

## Windhoek Beer appoints Techsys Digital as digital partner

Issued by <u>Techsys Digital</u> 15 Sep 2017

After a recent pitch process which saw Windhoek Beer appointing a new lead agency, <u>Techsys Digital</u> were absolutely thrilled to be chosen as their digital partner.



<u>Techsys Digital</u> has worked with Windhoek Beer on a number of digital campaigns over the last five years, so the new partnership is a strategic decision to ensure ongoing innovation and strong brand growth through digital.

Andrew Walmsley, founder and managing director of <u>Techsys Digital</u> says: "We couldn't be happier to keep producing quality work for one of our most pioneering brands. We are excited to continue striving for greatness on this journey with Windhoek Beer!"

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