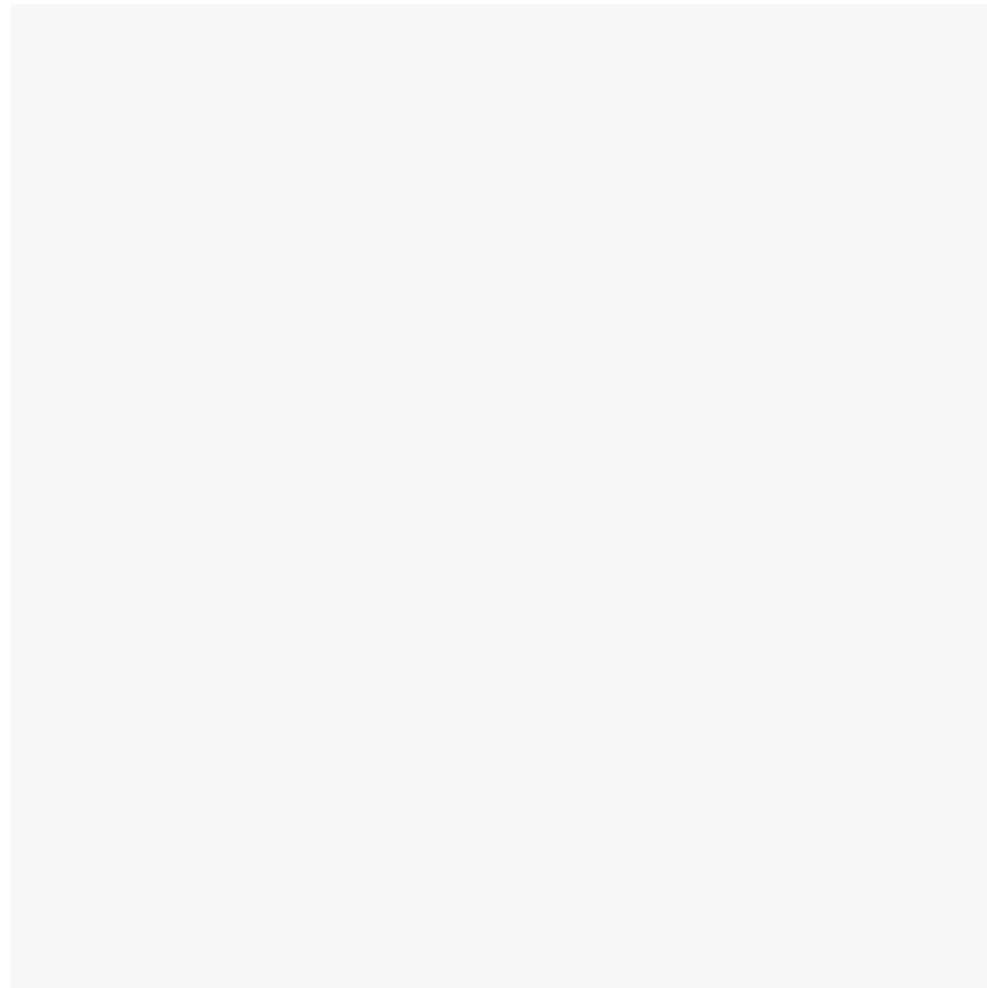


## ALL THE WINNERS!

The full list of winners for the 39th Annual Loerie Awards, which concluded on 20 August 2017 at the Durban ICC, have been announced. Congratulations to all!

After a day of soaking up the Durban sun, creatives were ready for the second night of the 2017 Loeries Awards, this time hosted by DStv.

“



[#Loeries2017](#)

*A post shared by Ismail Jardine (@isjardine) on Aug 20, 2017 at 10:15am PDT*

”

Fahmeeda Cassim-Surtee, director of sales and marketing at DStv Media Sales, introduced the night as a celebration of the achievement of the talents of all the people in the room. She confirmed DStv's commitment to seeing the value of supporting the development of talent and recognising great creative work, because they obviously want creative to keep creating great commercials and find clever ways to integrate them beyond the traditional 30-second TV slot. She said to make great commercials with artistic value that grab viewers' attention and of course, that no one ever wants to skip.



19 Aug 2017



Host for the night included John Vlismas and Lihle Linzy Msimang, with awards presented across the categories of:

- Effective creativity, sponsored by Woolworths;
- Integrated campaign, sponsored by ABInBev;
- Live events, activations and sponsorships;
- Media innovation;
- Music videos, sponsored by Channel O - with no golds awarded;
- PR and media communication;
- Radio communication, sponsored by Gagasi FM;
- Service design, sponsored by Accenture Interactive;
- Television, film and video communication, sponsored by DStv;
- Television, film and video crafts;
- The young creatives' award, which went to Thabang Manyelo of FCB Africa and Karmen Wessels of Native VML;
- Regional agency group of the year - BBDO MEA; and
- The SANBS public service award, sponsored by the South African National Blood Service, awarded to Y&R SA and &Films for Western Cape Government's 'Everybody Knows'.

This brought the total presented to 241 with 5 Grand Prix out of more than 3,000 entries for 800 brands, represented by 400 agencies from 18 countries across Africa and the Middle East.



Impact BBDO MEA, Regional Agency Group of the Year at Loeries 2017.

## Grand Prix-view

The five Grands Prix were awarded to:

- Marble's "Meat Made Luxury" by Grid Worldwide Branding, Johannesburg - Communication Design
- KFC's "Sad Man Meals" by Ogilvy Johannesburg - Radio
- La Libanaise Des Jeux's "Skip Friday 13" by Impact BBDO Dubai - Websites or Microsites

- Nissan's "Camelpower" by TBWA\RAAD Dubai - Integrated campaign
- The Cartel's "Be Seen" by Y&R Dubai - Print communication

## Special awards

In addition to Mike Middleton of KFC Africa's Marketing Leadership and Innovation Award, presented on the previous night, Nathan Reddy, chief creative officer and founder of Grid Worldwide Branding and Design, was this year's Hall of Fame inductee.



LOERIES CREATIVE WEEK

#Loeries2017: Hall of Fame inductee Nathan Reddy on Grid's culture refresh disruption and curatio

Leigh Andrews 20 Aug 2017

## All the Loeries 2017 award winners:

Filter by agency

DESIGN						
Prize	Entry Agency	Category	Country	Brand	Product	Campaign
Grand Prix	Grid Worldwide Branding	Design Mixed-Media Campaign	South Africa	Marble	Open-flame dining	<a href="#">Meat made luxury</a>
Campaign Gold	Grid Worldwide Branding	Brand Identity & Collateral Design - Identity Programmes	South Africa	Marble	Open-flame dining	<a href="#">Meat made luxury</a>
Campaign Gold	Impact BBDO Dubai	Brand Identity & Collateral Design - Posters & Billboards	United Arab Emirates	Law Andak Dam	Blood Donation Platform	<a href="#">Kol Nokta Btefrek</a>
Gold	Hunt Lascaris Johannesburg	Brand Identity & Collateral Design - General Collateral	South Africa	Goodbye Malaria	Goodbye Malaria	<a href="#">Beautiful Pathogens</a>
Gold	Y&R Dubai	Publication Design - Whole Publication	United Arab Emirates	Interreligious Council of Bosnia and Herzegovina	One Book for Peace	<a href="#">One Book for Peace</a>
Campaign Silver	Grid Worldwide Branding	Brand Identity & Collateral Design - Identity Programmes	South Africa	TBWA\The Disruption® Company	TBWA\ The Disruption® Company	<a href="#">The Disruption® Company</a>
Campaign Silver	Impact BBDO Dubai	Brand Identity & Collateral Design - Posters & Billboards	United Arab Emirates	Sydxia	Dyslexia Correcting Facility	<a href="#">Making Sense of Dyslexia - Fox, Dog, Dinosaur, Rabbit</a>
Campaign Silver	Ogilvy Johannesburg	Brand Identity & Collateral Design - General Collateral	South Africa	KFC	KFC Family Bucket	<a href="#">KFC Suppertime Stories</a>
Campaign Silver	Grid Worldwide Branding	Design Mixed-Media Campaign	South Africa	TBWA\ The Disruption® Company	TBWA\ The Disruption® Company	<a href="#">The Disruption® Company</a>
Silver	Ogilvy Johannesburg	Creative Use of Paper	South Africa	KFC	KFC Family Bucket	<a href="#">KFC Suppertime Stories</a>
Silver	studioMAS Architects	Three Dimensional & Environmental Design - Architecture	South Africa	City of Johannesburg	City of Johannesburg Council Chamber	<a href="#">City of Johannesburg Council Chamber</a>
Silver	Nando's	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	Nando's	Nando's restaurants	<a href="#">Firing up the growth of South African design and creativity through the Nando's values</a>
Silver	Whitespace Creative	Three Dimensional & Environmental Design - Package & Industrial Design	South Africa	De Vry Distillery	Spirit Range	<a href="#">De Vry Distillery</a>
Silver	Hitchcock Michalski	Publication Design - Whole Publication	South Africa	ProvidusBank	Corporate Profile	<a href="#">Pioneering Spirit</a>
Silver	TBWA\RAAD	Design for Digital	United Arab Emirates	Mc Donald's	Mc Donald's	<a href="#">The Promoticon</a>

Silver	Grid Worldwide Branding	Design for Digital	South Africa	TBWA/The Disruption® Company	TBWA The Disruption® Company	<a href="#">The Disruption® Company</a>
Campaign Bronze	Publicis Machine	Brand Identity & Collateral Design - Identity Programmes	South Africa	Red Bull	Red Bull Studios Cape Town	<a href="#">Red Bull Studios AlgoRhythm</a>
Campaign Bronze	Hunt Lascaris Johannesburg	Brand Identity & Collateral Design - Identity Programmes	South Africa	Goodbye Malaria	Goodbye Malaria	<a href="#">Beautiful Pathogens</a>
Campaign Bronze	Grid Worldwide Branding	Brand Identity & Collateral Design - Posters & Billboards	South Africa	Marble	Open-flame dining	<a href="#">Meat made luxury</a>
Campaign Bronze	Bittersuite	Brand Identity & Collateral Design - Posters & Billboards	South Africa	Sea Change	Sustainable cork poster	<a href="#">Sea Change - Rolling Retro. One with Nature. Ancient Hawaiian Heritage</a>
Campaign Bronze	Hunt Lascaris Johannesburg	Design Mixed-Media Campaign	South Africa	Goodbye Malaria	Goodbye Malaria	<a href="#">Beautiful Pathogens</a>
Bronze	Shift Joe Public	Brand Identity & Collateral Design - Direct & Promotional Mail	South Africa	Zazi	Zazi	<a href="#">Know Your Strength</a>
Bronze	TBWA/RAAD	Brand Identity & Collateral Design - General Collateral	United Arab Emirates	Amnesty International	Anti- Islamophobia initiative	<a href="#">Skins of Peace</a>
Bronze	TBWA Hunt Lascaris Durban	Creative Use of Paper	South Africa	TOPS at SPAR	Box Smart	<a href="#">Box Smart</a>
Bronze	Grid Worldwide Branding & Vertical Limit Productions	Three Dimensional & Environmental Design - Interior Design & Temporary Structures	South Africa	Liberty	Liberty Thirst & Know Bar	<a href="#">Thirst &amp; Know</a>
Bronze	Sunshinegun	Three Dimensional & Environmental Design - Package & Industrial Design	South Africa	Nando's	Nando's PERI-PERI Sauces	<a href="#">Nando's Grocery - Global Packaging VI</a>
Bronze	The Spanish Coalition	Publication Design - Whole Publication	South Africa	African Bazaar	Spaza Goods	<a href="#">African Bazaar</a>
Bronze	Wicked Pixels	Broadcast Design & Graphics	South Africa	Channel O	Channel O	<a href="#">Idents 2016</a>
Bronze	Fortoom T/A Fort	Broadcast Design & Graphics	South Africa	Viacom/MTV Base Africa	Viacom/MTV Base Africa	<a href="#">MTV Base Africa Channel Rebrand</a>
Bronze	Wunderman South Africa	Design for Digital	South Africa	Qhubeka	Qhubeka	<a href="#">#DoYourPart</a>
Craft Gold	Grid Worldwide Branding	Design Crafts - Illustration	South Africa	Marble	Open-flame dining	<a href="#">Meat made luxury</a>
Campaign Craft Certificate	Impact BBDO Dubai	Design Crafts - Typography	United Arab Emirates	Law Andak Dam	Blood Donation Platform	<a href="#">Kol Nokta Bteftek</a>
Craft Certificate	Superbalist.com	Design Crafts - Photography	South Africa	Superbalist.com	The Dakar Express	<a href="#">The Dakar Express</a>
Craft Certificate	The Spanish Coalition	Design Crafts - Photography	South Africa	African Bazaar	Spaza Goods	<a href="#">African Bazaar</a>
Craft Certificate	Y&R Dubai	Design Crafts - Writing	United Arab Emirates	Interreligious Council of Bosnia and Herzegovina	One Book for Peace	<a href="#">One Book for Peace</a>
Craft Certificate	Shift Joe Public	Design Crafts - Writing	South Africa	Joe Public United	Manifesto	<a href="#">Here We Grow Great</a>
Craft Certificate	Shift Joe Public	Design Crafts - Writing	South Africa	Zazi	Zazi	<a href="#">Know Your Strength</a>
Craft Certificate	Hunt Lascaris Johannesburg	Design Crafts - Illustration	South Africa	Goodbye Malaria	Goodbye Malaria	<a href="#">Beautiful Pathogens</a>
Craft Certificate	Grid Worldwide Branding	Design Crafts - Illustration	South Africa	Marble	Open-flame dining	<a href="#">Meat made luxury</a>
Craft Certificate	Grid Worldwide Branding & CyberGraphics	Design Crafts - Typography	South Africa	Krugerrand	Krugerrand Bullion Coins	<a href="#">Branding Enduring Value</a>
Craft Certificate	King James Group	Design Crafts - Typography	South Africa	Sanlam	Financial Services	<a href="#">Make the Most of Every Month</a>
<b>DIGITAL &amp; INTERACTIVE</b>						
Grand Prix	Impact BBDO Dubai	Digital & Interactive - Website or Micosite	United Arab Emirates	La Libanaise Des Jeux	Loto Libanaise	<a href="#">Skip Friday 13</a>
Campaign Gold	NATIVE VML	Digital & Interactive - Mobile Media	South Africa	HuffPost SA	HuffPost SA	<a href="#">Stop The Cycle - Tech, Fashion, Chocolate</a>
Campaign Gold	Ogilvy Johannesburg	Digital Integrated Campaign	South Africa	KFC	KFC Sounbite	<a href="#">KFC Soundbite Chart</a>

Gold	Ogilvy Johannesburg	Digital & Interactive - Social Media	South Africa	Viacom	MTV	<a href="#">MTV #FCKHIV</a>
Campaign Silver	Ogilvy Cape Town	Data Driven Campaign	South Africa	Volkswagen South Africa	Volkswagen Brand	<a href="#">011Beats</a>
Campaign Silver	NATIVE VML	Digital Integrated Campaign	South Africa	ABSOLUT	ABSOLUT VODKA	<a href="#">ABSOLUT ONE SOURCE CAMPAIGN</a>
Campaign Silver	Net#work BBDO	Digital Integrated Campaign	South Africa	SCA	Libresse Pantyliners	<a href="#">Vagina Varsity</a>
Silver	Ogilvy Cape Town	Digital & Interactive - Social Media	South Africa	Volkswagen South Africa	Volkswagen Brand	<a href="#">011Beats</a>
Silver	King James Group	Digital & Interactive - Social Media	South Africa	Sanlam	National Savings Month	<a href="#">Sanlam Conspicuous Savers</a>
Silver	Y&R Dubai	Digital & Interactive - Social Media	United Arab Emirates	Association Tunisienne des Femmes Démocrates	Women's Rights	<a href="#">Warri (Ar./verb): Expose</a>
Silver	Publicis Machine	Digital & Interactive - Applications, Games & Interactive tools	South Africa	Rayhas	Stones	<a href="#">Stones BOT</a>
Silver	Publicis Machine	Digital & Interactive - Applications, Games & Interactive tools	South Africa	Red Bull	Red Bull Studios Cape Town	<a href="#">Red Bull Studios AlgoRhythm</a>
Silver	Memac Ogilvy Dubai	Digital & Interactive - Mobile Media	United Arab Emirates	Lenovo Middle East	Gift of time	<a href="#">Hadia Time</a>
Silver	Wunderman South Africa	Digital & Interactive - Mobile Media	South Africa	Qhubeka	Qhubeka	<a href="#">#DoYourPart</a>
Campaign Bronze	Ogilvy Johannesburg	Digital & Interactive - Display Advertising	South Africa	KFC	KFC Sounbite	<a href="#">KFC Soundbite Chart - WeTransfer, Instagram</a>
Campaign Bronze	Ogilvy Cape Town	Digital Integrated Campaign	South Africa	Volkswagen South Africa	Volkswagen Brand	<a href="#">011Beats</a>
Campaign Bronze	NATIVE VML	Digital Integrated Campaign	South Africa	Nedbank	Brand	<a href="#">See Money Differently</a>
Campaign Bronze	King James Group	Digital Integrated Campaign	South Africa	Sanlam	National Savings Month	<a href="#">Sanlam Conspicuous Savers</a>
Bronze	J.Walter Thompson Cape Town	Digital & Interactive - Website or Micosite	South Africa	SANBS	Banner	<a href="#">Blood Bag</a>
Bronze	King James Group	Digital & Interactive - Website or Micosite	South Africa	Sanlam Investments	Smart Invest	<a href="#">Smart Invest</a>
Bronze	NATIVE VML	Digital & Interactive - Social Media	South Africa	ABSOLUT	ABSOLUT VODKA	<a href="#">ABSOLUT ONE SOURCE CAMPAIGN</a>
Bronze	Ogilvy Johannesburg	Digital & Interactive - Social Media	South Africa	KFC	KFC Burrito	<a href="#">KFC Burrito</a>
Bronze	King James Group	Digital & Interactive - Social Media	South Africa	Sanlam	My Choice Funeral Plan	<a href="#">Uk'Shona Kwelanga</a>
Bronze	NATIVE VML	Digital & Interactive - Social Media	South Africa	Edgars Fashion	Edgars Summer Range 2016	<a href="#">Emoji Catwalk</a>
Bronze	OGILVY & MATHER AFRICA	Digital & Interactive - Social Media	Kenya	Oi Pejeta Conservancy	Oi Pejeta Conservancy	<a href="#">The World's Most Eligible Bachelor</a>
Bronze	7even Interactive Limited	Digital & Interactive - Social Media	Nigeria	NIL	NIL	<a href="#">FRIXION</a>
Bronze	Impact BBDO Dubai	Digital & Interactive - Applications, Games & Interactive tools	United Arab Emirates	Mars	Snickers	<a href="#">Stop the Hunger</a>
Bronze	Memac Ogilvy Dubai	Digital & Interactive - Mobile Media	United Arab Emirates	Nestle Middle East	United 4 Healthier Kids	<a href="#">Tummyfish</a>
Bronze	NATIVE VML	Digital & Interactive - Mobile Media	South Africa	Nedbank	Brand	<a href="#">See Money Differently</a>
Bronze	Ogilvy Johannesburg	Digital & Interactive - Mobile Media	South Africa	KFC	KFC Family Bucket	<a href="#">KFC Suppertime Stories</a>
Craft Gold	Memac Ogilvy Dubai	Digital Crafts - User Experience Design	United Arab Emirates	Nestle Middle East	United 4 Healthier Kids	<a href="#">Tummyfish</a>
Craft Gold	King James Group	Digital Crafts - Writing	South Africa	Sanlam	My Choice Funeral Plan	<a href="#">Uk'Shona Kwelanga</a>
Craft Certificate	King James Group	Digital Crafts - Use of Technology	South Africa	Santam	Safety Incubator	<a href="#">Safety Incubator</a>
Craft Certificate	OGILVY & MATHER AFRICA	Digital Crafts - Use of Technology	Kenya	Oi Pejeta Conservancy	Oi Pejeta Conservancy	<a href="#">The World's Most Eligible Bachelor</a>

Craft Certificate	Ogilvy Cape Town	Digital Crafts - Music & Sound Design	South Africa	Volkswagen South Africa	Volkswagen Brand	<a href="#">011Beats</a>
<b>OUTDOOR &amp; OUT OF HOME</b>						
Silver	Halo Advertising	Outdoor Media	South Africa	Jacaranda FM	Radio Station	<a href="#">More Music You Love</a>
Silver	Y&R Dubai	Ambient & Alternative Media	United Arab Emirates	Varuna Pumps	Varuna Pumps	<a href="#">The Life Saving Scarecrow</a>
Silver	Grey Advertising Africa	Ambient & Alternative Media	South Africa	UJ EMS	UJ EMS	<a href="#">Satellite</a>
Silver	Impact BBDO Dubai	Ambient & Alternative Media	United Arab Emirates	Pepsico	7Up	<a href="#">Switched On</a>
Silver	J.Walter Thompson Cape Town	Ambient & Alternative Media	South Africa	Organ Donor Foundation	Save 7 Lives	<a href="#">Dead Zone Radio</a>
Silver	Joe Public United	Direct Mail	South Africa	One School at a Time	One School at a Time	<a href="#">Never Unsanitary Pads</a>
Campaign Bronze	Impact BBDO Beirut	Outdoor Media	Lebanon	ZOD SECURITY	SECURITY CAMERAS	<a href="#">THE WATCHERS - The Pooper, The Sleeper</a>
Bronze	Leo Burnett Israel	Outdoor Media	Israel	SAMSUNG	SAMSUNG GEAR S3	<a href="#">The smart billboard</a>
Bronze	Grey Advertising Africa	Transit & Air	South Africa	NSPCA	NSPCA Special Investigations Unit	<a href="#">Dog Fight</a>
<b>PRINT</b>						
Grand Prix	Y&R Dubai	Indoor Posters	United Arab Emirates	The Cartel	The Cartel	<a href="#">Be Seen - Bag, Make up, Ring, Shoes, Sunglasses</a>
Campaign Gold	DDB	Newspaper Advertising	South Africa	Commission for Gender Equality	Commission for Gender Equality	<a href="#">He She - Eric, Steve, Frasier, Eihan</a>
Campaign Gold	Impact BBDO Dubai	Indoor Posters	United Arab Emirates	Visa	Visa Travel Insurance	<a href="#">The Holiday - Sea, Vegas, Forest</a>
Campaign Gold	Impact BBDO Dubai	Indoor Posters	United Arab Emirates	Mars	Snickers	<a href="#">Balloons - Angry, Evil, Lifeless</a>
Campaign Silver	Inbar Merhav G	Newspaper Advertising	Israel	Steimatzy Book Store	Children books SALE	<a href="#">Even our SALES have stories - Her Father, 10 Mnutest to Live</a>
Campaign Silver	Creative Y&R	Newspaper Advertising	Kenya	Mandevu Beard Care	Beard Wax	<a href="#">BEARDS</a>
Campaign Silver	Impact BBDO Dubai	Newspaper Advertising	United Arab Emirates	La Libanaise Des Jeux	Loto Libanaise	<a href="#">Odds - Waitress, Buried Treasure, Eccentric Millionaire</a>
Campaign Silver	DDB	Tactical use of Newspaper	South Africa	Honda South Africa	Honda Genuine Parts	<a href="#">Genuine Parts - Gif, YouTube, Facebook</a>
Campaign Silver	FOXP2	Magazine Advertising	South Africa	National Geographic Kids Magazine	National Geographic Kids Magazine	<a href="#">Nature Never Gets Old - Frog, Sprout, Ants, Mouse</a>
Silver	Scanad kenya	Magazine Advertising	Kenya	Masculan	Condom	<a href="#">Long Lasting Plasure</a>
Silver	J Walter Thompson	Indoor Posters	South Africa	Zam-Buk	Zam-Buk Medicated Ointment	<a href="#">Zam-Buk Pocket-sized Heritage</a>
Silver	Advantage Y&R	Indoor Posters	Namibia	Greenpeace Africa	Pollution Awareness	<a href="#">African Trash Masks</a>
Campaign Bronze	Young & Rubicam	Newspaper Advertising	South Africa	Gui Ling Yuan Fang	Herbal Tea	<a href="#">Poophemisims - Snowman, Merman, Troll, Pony, Crayfish</a>
Campaign Bronze	Hunt Lascaris Johannesburg	Newspaper Advertising	South Africa	Tiger Brands	Doom Insecticide	<a href="#">Fly on the Wall - Bachelor Pad, Browser History</a>
Campaign Bronze	Ogilvy Johannesburg	Newspaper Advertising	South Africa	Global Public-private Partnership for Handwashing	Globalhandwashing.org	<a href="#">Dirty, Dirty Hands</a>
Campaign Bronze	Joe Public	Indoor Posters	South Africa	Loveglove Medical	Loveglove Condoms	<a href="#">Horror Dicks - Monster, Killer, Sick</a>
Campaign Bronze	J. Walter Thompson	Indoor Posters	Saudi Arabia	Kinokuniya Novels	Novels	<a href="#">Bedtimes Reading - Jane, William, Charles</a>
Campaign Bronze	99c	SA Non-English Print Advertising	South Africa	Winhall & De Stadler	Diamond Ring	<a href="#">Verander haar deuntjie met 'n steentjie - Baby Tjoklits, Soen My, Druk My, Toe Vind Ek Jou</a>
Campaign Bronze	Abnormal	SA Non-English Print Advertising	South Africa	Craft Homes	The Ridge	<a href="#">The Ridge - Seun, Leeu</a>

Bronze	J.Walter Thompson Casablanca	Tactical use of Magazine	Morocco	enti.ma	Fashion and lifestyle online magazine	<a href="#">THE UNCOVER VIOLENCE PRINT</a>
Bronze	Ogilvy Cape Town	Indoor Posters	South Africa	Audi SA	Audi Genuine Parts	<a href="#">haed lghit</a>
Bronze	DDB	Indoor Posters	South Africa	Wrigley	PK Chewing Gum	<a href="#">Lobster</a>
Bronze	J.Walter Thompson Cape Town	Indoor Posters	South Africa	Marmite	Marmite Spread	<a href="#">Potty Mouth</a>
Campaign Craft Gold	Y&R Dubai	Print Crafts - Art direction	United Arab Emirates	The Cartel	The Cartel	<a href="#">Be Seen - Sunglasses, Make up, Ring, Shoes, Bag</a>
Campaign Craft Gold	Impact BBDO Dubai	Print Crafts - Art direction	United Arab Emirates	Visa	Visa Travel Insurance	<a href="#">The Holiday - Forest, Sea, Vegas</a>
Campaign Craft Gold	Inbar Merhav G	Print Crafts - Writing	Israel	Steimatzky Book Store	Book SALE	<a href="#">Even our SALES have stories - 10 Minutes to Live, Her Father</a>
Campaign Craft Gold	Y&R Dubai	Print Crafts - Photography	United Arab Emirates	The Cartel	The Cartel	<a href="#">Be Seen - Shoes, Make up, Ring, Sunglasses, Bag</a>
Campaign Craft Gold	Impact BBDO Dubai	Print Crafts - Illustration	United Arab Emirates	Visa	Visa Travel Insurance	<a href="#">The Holiday - Vegas, Sea, Forest</a>
Campaign Craft Certificate	Young & Rubicam	Print Crafts - Art direction	South Africa	Joburg Zoo	Johannesburg Zoo	<a href="#">Conservation Animals - Bird, Snake, Bat, Frog</a>
Campaign Craft Certificate	Creative Y&R	Print Crafts - Art direction	Kenya	Mandevu Beard Care	Beard Wax	<a href="#">BEARDS</a>
Campaign Craft Certificate	J. Walter Thompson	Print Crafts - Writing	Saudi Arabia	Toyota	Cars	<a href="#">Be Prepared - Floods, Drought, Frost, Sinkhole</a>
Campaign Craft Certificate	Young & Rubicam	Print Crafts - Writing	South Africa	Gui Ling Yuan Fang	Herbal Tea	<a href="#">Poophemisims - Snowman, Troll, Pony, Crayfish, Merman</a>
Campaign Craft Certificate	J. Walter Thompson	Print Crafts - Photography	Saudi Arabia	Kinokuniya Novels	Novels	<a href="#">Bedtimes Reading - Charles, William, Jane</a>
Campaign Craft Certificate	J.Walter Thompson Dubai	Print Crafts - Illustration	United Arab Emirates	Boecker	Public Health Department	<a href="#">Pestryoshkas - Ratryoshka, Cockryoshka, Antryoshka</a>
Campaign Craft Certificate	Impact BBDO Dubai	Print Crafts - Illustration	United Arab Emirates	Mars	Snickers	<a href="#">Balloons - Angry, Evil, Lifeless</a>
Campaign Craft Certificate	J.Walter Thompson Cape Town	Print Crafts - Illustration	South Africa	Johnson & Johnson	Reach Dental Floss	<a href="#">Canyons - Diver, Discoverer, Explorer</a>
Campaign Craft Certificate	Impact BBDO Dubai	Print Crafts - Typography	United Arab Emirates	Mercedes-Benz	Mercedes-Benz E Class	<a href="#">Danger Ahead - Dog, Tree, Kid</a>
Craft Certificate	Scanad kenya	Print Crafts - Art direction	Kenya	Masculan	Condom	<a href="#">Long Lasting Plasure</a>
<b>SHARED VALUE</b>						
Campaign Gold	Safaricom Limited	Shared Value	Kenya	Safaricom	M-TIBA	<a href="#">M-TIBA</a>
Campaign Gold	DevCom	Shared Value	South Africa	Sappi Southern Africa (Pty) Ltd	Social Mobilisation	<a href="#">The Abashintshi Social Mobilisation Project</a>
Campaign Silver	Nando's Chickenland	Shared Value	South Africa	Nando's	Nando's Artists Society	<a href="#">Nando's Artists Society</a>
Campaign Silver	Net#work BBDO	Shared Value	South Africa	SCA	Libresse Pantyliners	<a href="#">Vagina Varsity</a>
Campaign Silver	Impact BBDO Dubai	Shared Value	United Arab Emirates	BRF	Sadia Frozen Foods	<a href="#">#ShopLess</a>
Campaign Bronze	Free WiFi for Africa NPC t/a Project Isizwe	Shared Value	South Africa	TshWi-Fi TV	TshWi-Fi TV	<a href="#">TshWi-Fi TV: Lights, Camera, Citizenship!</a>
<b>STUDENT</b>						

Campaign Gold	Vega School	Student - Integrated Campaign	South Africa	The Red Cross	Clickbait	<a href="#">Snatched!</a>
Campaign Gold	Vega School	Student - Integrated Campaign	South Africa	Pearson	15% teacher pay gap petition	<a href="#">The Dumbest Project</a>
Gold	AAA School Of Advertising Cape Town	Student - Collateral Design	South Africa	Bees for Development	Recyclable Wax Calendar	<a href="#">Bees for Development Calendar</a>
Gold	Greenside Design Center College of Design	Student - Publication Design	South Africa	Madimi	Publication	<a href="#">Reviving the "Bantu Symbol Writing" Into Contemporary Visual Culture</a>
Campaign Silver	Red & Yellow School of Logic and Magic	Student - Newspaper & Magazine Advertising	South Africa	RAINN	End Sexual Violence	<a href="#">This Doesn't Mean Yes - Skirt, Wine, Sleep</a>
Campaign Silver	Stellenbosch Academy of Design and Photography	Student - Outdoor & Out of Home	South Africa	Downhill Adventures	Outdoor Experience Service	<a href="#">A Story Worth Telling</a>
Campaign Silver	Vega	Student - Integrated Campaign	South Africa	Energade	Energade Lite	<a href="#">Go Again</a>
Campaign Silver	Stellenbosch Academy of Design and Photography	Student - Integrated Campaign	South Africa	Longines	Watches	<a href="#">What will you do with your time?</a>
Silver	Stellenbosch Academy of Design and Photography	Student - Outdoor & Out of Home	South Africa	National Autistic Society	Human Resources	<a href="#">See My Face</a>
Silver	Vega School	Student - Logos and Identity Programmes	South Africa	Fool	All-Night Print Shop	<a href="#">Fool</a>
Silver	AAA School Of Advertising Cape Town	Student - Collateral Design	South Africa	Tokanya - Own Brand	Dictionary and associated collateral	<a href="#">Tokanya - Fanagalo</a>
Silver	AAA School Of Advertising Cape Town	Student - Publication Design	South Africa	Papersmith & Sons	Biomimicry and design book	<a href="#">Biomimicry</a>
Silver	AAA School Of Advertising Cape Town	Student - Publication Design	South Africa	Papersmith & Sons	Book of Pasta	<a href="#">The Art of Pasta</a>
Silver	AAA School Of Advertising Cape Town	Student - Package Design	South Africa	Cuba Travel	A Travelers Board Game	<a href="#">Cuban Communist Crisis</a>
Silver	University of Pretoria	Student - Motion & Digital Graphic Design	South Africa	N/A	N/A	<a href="#">Little Shots for Horrors</a>
Campaign Bronze	AAA School Of Advertising Cape Town	Student - Facebook Challenge	South Africa	Nelson Mandela Foundation	Gender Equality	<a href="#">Everyday Armour</a>
Campaign Bronze	Stellenbosch Academy of Design and Photography	Student - Integrated Campaign	South Africa	Pearsons Learning	Education	<a href="#">Be1 - Each One Teach One</a>
Bronze	Vega School	Student - Television, Cinema & Internet Commercials	South Africa	Duolingo	Duolingo Zulu	<a href="#">Lobola</a>
Bronze	Vega School	Student - Radio Commercials & Branded Content	South Africa	The Bar Keeper	The Bar Keeper	<a href="#">The Russian</a>
Bronze	AAA School Of Advertising Cape Town	Student - Radio Commercials & Branded Content	South Africa	Kauai	Winter Warmer Menu	<a href="#">Wet Hair</a>
Bronze	Red & Yellow School of Logic and Magic	Student - Indoor Posters	South Africa	Comedy Central	Comedy Central Roast	<a href="#">Lungelo Ndlow</a>
Bronze	Stellenbosch Academy of Design and Photography	Student - Indoor Posters	South Africa	Cape Town Mini Maker Faire	Indoor Posters & signage	<a href="#">Cape Town Mini Maker Faire</a>
Bronze	Vega School	Student - Outdoor & Out of Home	South Africa	Snuff	NTSU	<a href="#">oWhoo eh eh</a>
Bronze	Vega School	Student - Outdoor & Out of Home	South Africa	Jack Parow Brandy	Brandy	<a href="#">Uit die oude doos</a>
Bronze	Red & Yellow School of Logic and Magic	Student - Logos and Identity Programmes	South Africa	The Angry Baker - Muizenberg	The Angry Baker - Muizenberg	<a href="#">Sour Dough</a>
Bronze	Stellenbosch Academy of Design and Photography	Student - Logos and Identity Programmes	South Africa	Self-promotion	Self-promotion	<a href="#">CVDW</a>
Bronze	AAA School Of Advertising Cape Town	Student - Collateral Design	South Africa	Exclusive Books	Tabloid Calendar	<a href="#">Exclusive Scoop</a>

Bronze	AAA School Of Advertising Cape Town	Student - Collateral Design	South Africa	National Geographic	Calendar	<a href="#">The Stuffed Moose</a>
Bronze	Stellenbosch Academy of Design and Photography	Student - Collateral Design	South Africa	PROPVOL	Self-serve breakfast filling station	<a href="#">PROPVOL</a>
Bronze	AAA School Of Advertising Cape Town	Student - Package Design	South Africa	Star Wars	Starter Kit	<a href="#">Star Wars</a>
Bronze	AAA School Of Advertising Cape Town	Student - Package Design	South Africa	BP	Push Bike Water Transporter	<a href="#">Wheels for Water</a>
Craft Gold	The Open Window	Student - Print & Design Crafts - Illustration	South Africa	N.A	zine	<a href="#">It's enough to run away from</a>
Craft Gold	The Open Window	Student - Print & Design Crafts - Illustration	South Africa	N.A	zine	<a href="#">Fiction-The endangered species</a>
Craft Gold	The Open Window	Student - Print & Design Crafts - Illustration	South Africa	N.A	zine	<a href="#">Holy Hustle</a>
Craft Gold	The Open Window	Student - Print & Design Crafts - Photography	South Africa	N.A	book	<a href="#">Remember Sarajevo</a>
Campaign Craft Certificate	North-West University	Student - Television, Film & Video Crafts	South Africa	Menke Bredenkamp	A Tale of Superstitions	<a href="#">A Tale of Superstitions</a>
Craft Certificate	Red & Yellow School of Logic and Magic	Student - Print & Design Crafts - Writing	South Africa	Earth Liberation Front	Manifesto book	<a href="#">I'll Change The World</a>
Craft Certificate	The Open Window	Student - Print & Design Crafts - Illustration	South Africa	N. A	zine	<a href="#">2am should not be feared</a>
Craft Certificate	AAA School Of Advertising Cape Town	Student - Print & Design Crafts - Typography	South Africa	Own	Calculated Constructive	<a href="#">Me, myself and I</a>
Craft Certificate	The Open Window	Student - Print & Design Crafts - Typography	South Africa	N.A	zine	<a href="#">Fiction-The endangered species</a>
<b>PR &amp; MEDIA COMMUNICATION</b>						
Campaign Gold	M&C Saatchi Abel	PR & Media Communication Campaign	South Africa	Nando's	Nando's	<a href="#">Reconciliation Table</a>
Campaign Gold	Impact BBDO Dubai	PR & Media Communication Campaign	United Arab Emirates	BRF	Sadia Frozen Foods	<a href="#">#ShopLess</a>
Campaign Silver	OGILVY & MATHER AFRICA	PR & Media Communication Campaign	Kenya	Oi Pejeta Conservancy	Oi Pejeta Conservancy	<a href="#">The World's Most Eligible Bachelor</a>
Campaign Bronze	Leo Burnett Israel	PR & Media Communication Campaign	Israel	Burger king	Burger king meal	<a href="#">Valentine's adults meal</a>
Campaign Bronze	NATIVE VML	PR & Media Communication Campaign	South Africa	ABSOLUT	ABSOLUT VODKA	<a href="#">ABSOLUT ONE SOURCE CAMPAIGN</a>
<b>LIVE EVENTS, ACTIVATIONS &amp; SPONSORSHIPS</b>						
Gold	King James Group	Live Events	South Africa	Sanlam	Financial Services	<a href="#">Every 1 Counts</a>
Gold	Leo Burnett	Live Events - Sponsorship	Israel	Samsung	sponsorship	<a href="#">Samsung Gaming Marathon</a>
Silver	Witch & Wizard	Live Events	South Africa	Nike africa	Nike Womens Training	<a href="#">Nike women Live</a>
Silver	Shane Vermooten	Live Activations	South Africa	Bypass Movie	Bypass Movie	<a href="#">Bypass Mobile Theatre</a>
Bronze	Lucan Visuals	Live Events	South Africa	Distell	Three Ships Whisky	<a href="#">Three Ships Projection Mapping</a>
Bronze	Mama Creative	Live Events	South Africa	Office of the Chief Rabbi of South Africa	The Shabbat Project	<a href="#">The Shabbat Project</a>
Craft Gold	Lucan Visuals	Live Crafts	South Africa	Distell	Three Ships Whisky	<a href="#">Three Ships Projection Mapping</a>
Craft Certificate	Shane Vermooten	Live Crafts	South Africa	Bypass Movie	Bypass Movie	<a href="#">Bypass Mobile Theatre</a>
Craft Certificate	Ogilvy Johannesburg	Live Crafts	South Africa	MultiChoice DStv	DStv	<a href="#">Halloween Night Run</a>
<b>MEDIA INNOVATION</b>						
Gold	Ogilvy Johannesburg	Media Innovation - Single Medium	South Africa	KFC	KFC Family Bucket	<a href="#">KFC Supertime Stories</a>
Gold	OGILVY & MATHER AFRICA	Media Innovation - Single Medium	Kenya	Oi Pejeta Conservancy	Oi Pejeta Conservancy	<a href="#">The World's Most Eligible Bachelor</a>

Campaign Silver	Leo Burnett Israel	Media Innovation - Media Campaign	Israel	SAMSUNG	GEAR S3	<a href="#">The smart billboard</a>
Silver	J.Walter Thompson Casablanca	Media Innovation - Single Medium	Morocco	enti.ma	Fashion and lifestyle online magazine	<a href="#">THE UNCOVER VIOLENCE PRINT</a>
Silver	NATIVE VML	Media Innovation - Single Medium	South Africa	HuffPost SA	HuffPost SA	<a href="#">Stop The Cycle - Fashion</a>
Silver	Advantage Y&R	Media Innovation - Single Medium	Namibia	YOLO Condoms	Condoms	<a href="#">YOLO condoms awareness campaign</a>
Bronze	FCB Cape Town	Media Innovation - Single Medium	South Africa	Cansa	Cansa	<a href="#">Car Melanoma</a>
Bronze	J.Walter Thompson Cape Town	Media Innovation - Single Medium	South Africa	Tabard	Mosquito & Insect Repellent	<a href="#">Unwanted Followers</a>
Bronze	Impact BBDO Dubai	Media Innovation - Single Medium	United Arab Emirates	Pepsico	7Up	<a href="#">Switched On</a>
Bronze	Net#work BBDO	Media Innovation - Single Medium	South Africa	Mercedes-Benz	smart	<a href="#">smart x fashion</a>
<b>RADIO</b>						
Grand Prix	Ogilvy Johannesburg	Radio Station Commercials	South Africa	KFC	Double Down	<a href="#">Sad Man Meal</a>
Campaign Gold	Grey Advertising Africa	Radio Station Commercials	South Africa	Duracell	Duracell Duralock	<a href="#">Times Change, Power Doesn't - Britney, Harry, Paris</a>
Gold	Hunt Lascaris Johannesburg	Internet & Mobile Audio Commercials	South Africa	Flight Centre	Student Flights	<a href="#">The US President</a>
Gold	The Odd Number	SA Non-English Radio Station Commercials	South Africa	Brand South Africa	Play Your Part	<a href="#">After Tears</a>
Campaign Silver	Ogilvy Cape Town	Radio Station Commercials	South Africa	Volkswagen South Africa	Volkswagen Genuine Parts	<a href="#">People Can't Stop Themselves - Stalker, Funeral, PC</a>
Campaign Silver	Ogilvy Johannesburg	Radio Station Commercials	South Africa	KFC	Virgin Mojito	<a href="#">Drink Anywhere</a>
Campaign Silver	Hunt Lascaris Johannesburg	Radio Station Commercials	South Africa	Flight Centre	Student Flights	<a href="#">World Gone Mad - AI., Knowledge, Climate Change</a>
Campaign Silver	The Odd Number	SA Non-English Radio Station Commercials	South Africa	BBC Lifestyle	Hell's Kitchen	<a href="#">Hell's Kitchen - Mama, Mfundisi</a>
Campaign Silver	Joe Public	SA Non-English Radio Station Commercials	South Africa	Jet	Back to School	<a href="#">Hand-me-downs - Is'khaftini, Is'cathulo, Isokisi</a>
Campaign Bronze	FCB Africa	Radio Station Commercials	South Africa	Steers	Ridiculously Thick Milkshakes	<a href="#">Suck it up - Slow Clap, Passport Photo</a>
Campaign Bronze	J.Walter Thompson Dubai	Radio Station Commercials	United Arab Emirates	Kinokunya	Bookstore	<a href="#">Cost - Liao Yiwu, Marquis de Sade, Anna Politkovskaya, Bertolt Brecht</a>
Campaign Bronze	FCB Cape Town	Radio Station Commercials	South Africa	Blooms Pharmacy	Blooms Pharmacy	<a href="#">Blooms Pharmacy Radio - Flight, Office, Mall</a>
Campaign Bronze	Hunt Lascaris Johannesburg	Radio Station Commercials	South Africa	Mattel	Pictionary	<a href="#">Know your partner - Nostril, Bee, Birthmark</a>
Campaign Bronze	Hunt Lascaris Johannesburg	Radio Station Commercials	South Africa	Tiger Brands	Doom Insecticide	<a href="#">Fly on the Wall - Living Room, Bathroom, Bedroom</a>
Campaign Bronze	Ogilvy Johannesburg	Internet & Mobile Audio Commercials	South Africa	KFC	KFC Family Bucket	<a href="#">KFC Suppertime Stories</a>
Bronze	I see a different you	SA Non-English Radio Station Commercials	South Africa	I see a different you	Self Promotion	<a href="#">Wa hamba Nathi</a>
Bronze	DDB	SA Non-English Radio Station Commercials	South Africa	Medal Paints	Medal Paints	<a href="#">Inkanyamba</a>
Campaign Craft Gold	Hunt Lascaris Johannesburg	Radio Crafts - Direction	South Africa	Flight Centre	Student Flights	<a href="#">World Gone Mad - Climate Change, AI., Knowledge</a>
Campaign Craft Gold	Ogilvy Johannesburg	Radio Crafts - Writing	South Africa	KFC	Double Down	<a href="#">Sad Man Meal</a>
Craft Gold	FCB Joburg	Radio Crafts - Original Music & Sound Design	South Africa	Netflorist	Netflorist	<a href="#">Maternal Komбат</a>
Craft Gold	Hunt Lascaris Johannesburg	Radio Crafts - Performance	South Africa	Flight Centre	Student Flights	<a href="#">The US President</a>
Campaign Craft Certificate	FCB Africa	Radio Crafts - Direction	South Africa	Cell C	C Surance	<a href="#">iGugu - Nomsa, Lebo, Siya</a>
Campaign Craft Certificate	Hunt Lascaris Johannesburg	Radio Crafts - Writing	South Africa	Flight Centre	Student Flights	<a href="#">World Gone Mad - Knowledge, Climate Change, AI.</a>

Campaign Craft Certificate	Hunt Lascaris Johannesburg	Radio Crafts - Writing	South Africa	Tiger Brands	Doom Insecticide	<a href="#">Fly on the Wall - Living Room, Bedroom, Bathroom</a>
Campaign Craft Certificate	FCB Africa	Radio Crafts - Original Music & Sound Design	South Africa	Cell C	C Surance	<a href="#">iGugu - Siya, Nomsa, Lebo</a>
Campaign Craft Certificate	FCB Africa	Radio Crafts - Performance	South Africa	Cell C	C Surance	<a href="#">iGugu - Nomsa, Lebo, Siya</a>
Campaign Craft Certificate	Hunt Lascaris Johannesburg	Radio Crafts - Performance	South Africa	Flight Centre	Student Flights	<a href="#">World Gone Mad - AI., Climate Change, Knowledge</a>
Craft Certificate	Hunt Lascaris Johannesburg	Radio Crafts - Direction	South Africa	Flight Centre	Student Flights	<a href="#">The US President</a>
Craft Certificate	Hunt Lascaris Johannesburg	Radio Crafts - Writing	South Africa	Flight Centre	Student Flights	<a href="#">The US President</a>
Craft Certificate	FCB Joburg	Radio Crafts - Performance	South Africa	Netflorist	Netflorist	<a href="#">Maternal Kombat</a>
Craft Certificate	DDB	Radio Crafts - SA Non-English Writing	South Africa	Medal Paints	Medal Paints	<a href="#">Inkanyamba</a>
Craft Certificate	The Odd Number	Radio Crafts - SA Non-English Performance	South Africa	Brand South Africa	Play Your Part	<a href="#">After Tears</a>
Craft Certificate	The Odd Number	Radio Crafts - SA Non-English Performance	South Africa	BBC Lifestyle	Hell's Kitchen	<a href="#">Mama</a>

### TV, FILM & VIDEO

Campaign Gold	NATIVE VML	Branded Content Video - Campaign	South Africa	ABSOLUT	ABSOLUT VODKA	<a href="#">ABSOLUT ONE SOURCE MUSIC VIDEO</a>
Gold	J.Walter Thompson Dubai	Internet Video - above 30s	United Arab Emirates	Mada Masr	Publication	<a href="#">Micropolitics - Suzy's Beauty Salon, Under-14 Handball</a>
Gold	Young & Rubicam	TV & Cinema Commercials - up to 90s	South Africa	Western Cape Government	Safely Home	<a href="#">Everybody Knows</a>
Gold	Y&R South Africa	Internet Video - above 30s	South Africa	Surf Shack	Surf Shack Outreach Programme	<a href="#">Salt</a>
Gold	Hunt Lascaris Johannesburg	Internet Video - above 30s	South Africa	Flight Centre	Student Flights	<a href="#">BabyBot</a>
Campaign Silver	King James II	TV & Cinema Commercials - up to 90s	South Africa	Pick n Pay	Christmas	<a href="#">Pa Rum Pum Pum Pum</a>
Campaign Silver	NATIVE VML	Internet Video - above 30s	South Africa	ABSOLUT	ABSOLUT VODKA	<a href="#">ABSOLUT ONE SOURCE</a>
Campaign Silver	Impact BBDO Cairo	Branded Content Video - Campaign	Egypt	TECNO Mobile	Tablet	<a href="#">Wnpad</a>
Silver	MetropolitanRepublic	TV & Cinema Commercials - up to 90s	South Africa	MTN SA	Brand	<a href="#">Nightshift</a>
Silver	99c	Internet Video - above 30s	South Africa	UNICEF	UNICEF Cyber-Bullying	<a href="#">Think Before You Send</a>
Silver	The Video Cartel	Internet Video - above 30s	South Africa	Superbalist.com	Fashion Designer	<a href="#">The Dakar Express</a>
Silver	TBWAIRAAD	Internet Video - above 30s	United Arab Emirates	Connect	Connect Internet Provider	<a href="#">Slow Trends: The last Ice Bucket Challenge</a>
Silver	King James Group	Branded Content Video - Single Execution	South Africa	Sanlam	National Savings Month	<a href="#">Sanlam Conspicuous Savers</a>
Silver	Ogilvy Johannesburg	SA Non-English Video - up to 90s	South Africa	MultiChoice DStv	DStv Explora	<a href="#">Ag Shem</a>
Campaign Bronze	Ogilvy Johannesburg	TV & Cinema Commercials - up to 90s	South Africa	AbInBev	Castle Lager	<a href="#">Make Your Circle Bigger - Marco Polo, Head Bangers, Jousting</a>
Campaign Bronze	Net#work BBDO	TV & Cinema Commercials - up to 90s	South Africa	SCA	Libresse Maxi Pads	<a href="#">Unembarrassed - Galatic Quest, Duckling, Disco Ball</a>
Campaign Bronze	FOXP2	TV & Cinema Commercials - up to 90s	South Africa	SPCA	SPCA	<a href="#">There's One Family Member You Can Choose - Maypole, Bodybuilder, Goth</a>
Campaign Bronze	Aqua / Wunderman	TV & Cinema Commercials - up to 90s	South Africa	ShowMax	ShowMax video streaming	<a href="#">There's a Show for That - Shorta iRand, Sexy Time, Hangover, Gossip</a>
Campaign Bronze	Ogilvy Johannesburg	Internet Video - up to 30s	South Africa	Viacom	MTV Base	<a href="#">#SongsOfHumanity - Nelson's Song, Steve's Song</a>

Campaign Bronze	Impact BBDO Dubai	Internet Video - up to 30s	United Arab Emirates	Visa	Visa	<a href="#">Travel Changes You - I Learn. So Strange. I Have Nothing Special</a>
Campaign Bronze	J Walter Thompson	Internet Video - above 30s	South Africa	Ford SA	Ford FOCUS	<a href="#">Adult Well - Zombie, Visa, Debit Orders</a>
Campaign Bronze	Impact BBDO Dubai	Internet Video - above 30s	United Arab Emirates	Visa	Visa Gift Card	<a href="#">Uncommon Truths - Perfume, Flowers</a>
Campaign Bronze	Impact BBDO Dubai	Internet Video - above 30s	United Arab Emirates	Landmark Group	Centrepoint	<a href="#">Silver Lining - Lies, Sabotage</a>
Campaign Bronze	Black River FC	TV Trailers & Content Promos	South Africa	Electronic Media Network	The Voice Season 2	<a href="#">The Voice Season 2</a>
Campaign Bronze	Impact BBDO Cairo	Branded Content Video - Campaign	Egypt	TECNO Mobile	Mobile Phone	<a href="#">Selfie Fails</a>
Bronze	Net#work BBDO	TV & Cinema Commercials - up to 90s	South Africa	Diageo	Tusker Lager	<a href="#">Here's to US</a>
Bronze	Joe Public	TV & Cinema Commercials - up to 90s	South Africa	Chicken Licken	Hotwings	<a href="#">Afronaut</a>
Bronze	Joe Public	TV & Cinema Commercials - above 90s	South Africa	Panado	Panado	<a href="#">The Last Appointment</a>
Bronze	Joe Public	TV & Cinema Commercials - above 90s	South Africa	Nedbank	Brand	<a href="#">The Tale of a Note</a>
Bronze	Net#work BBDO	TV & Cinema Commercials - above 90s	South Africa	UNISA	Higher Education	<a href="#">Define Tomorrow</a>
Bronze	Cheil Worldwide - Dubai	Internet Video - up to 30s	United Arab Emirates	Samsung Gulf Electronics	Corporate Image	<a href="#">Samsung Short Film Contest - View Point</a>
Bronze	Arcade Content	Music Videos	South Africa	Nasty C	Nasty C	<a href="#">Bad Hair</a>
Bronze	Y&R Labstore	SA Non-English Video - up to 90s	South Africa	KraftHeinz	Planters Nuts	<a href="#">Poker Dogs</a>
Campaign Craft Gold	Impact BBDO Dubai	TV Crafts - Writing	United Arab Emirates	Landmark Group	Centrepoint	<a href="#">Silver Lining - Lies, Sabotage</a>
Craft Gold	Egg Films	TV Crafts - Direction	South Africa	adidas	adidas Originals	<a href="#">Original is Never Finished</a>
Craft Gold	Y&R South Africa	TV Crafts - Writing	South Africa	Surf Shack	Surf Shack Outreach Programme	<a href="#">Salt</a>
Craft Gold	Egg Films	TV Crafts - Production Design	South Africa	adidas	adidas Originals	<a href="#">Original is Never Finished</a>
Craft Gold	Wicked Pixels	TV Crafts - Special Visual Effects	South Africa	Björk	Björk - Vulnicura Album	<a href="#">Björk Not Get</a>
Craft Gold	Egg Films	TV Crafts - Original Music & Sound Design	South Africa	Pernod-Ricard	Absolut Vodka	<a href="#">OneSource</a>
Craft Gold	Metropolitan	TV Crafts - Best Use of Licensed Music	South Africa	MTN SA	Brand	<a href="#">Nightshift</a>
Campaign Craft Certificate	Impact BBDO Dubai	TV Crafts - Direction	United Arab Emirates	Landmark Group	Centrepoint	<a href="#">Silver Lining - Lies, Sabotage</a>
Campaign Craft Certificate	Impact BBDO Dubai	TV Crafts - Cinematography	United Arab Emirates	Landmark Group	Centrepoint	<a href="#">Silver Lining - Sabotage, Lies</a>
Campaign Craft Certificate	J.Walter Thompson Dubai	TV Crafts - Writing	United Arab Emirates	Mada Masr	Publication	<a href="#">Mropolitics - Under-14 Handball, Suzy's Beauty Salon</a>
Campaign Craft Certificate	J.Walter Thompson Dubai	TV Crafts - Production Design	United Arab Emirates	Mada Masr	Publication	<a href="#">Mropolitics - Suzy's Beauty Salon, Under-14 Handball</a>
Campaign Craft Certificate	Impact BBDO Dubai	TV Crafts - Editing	United Arab Emirates	Landmark Group	Centrepoint	<a href="#">Silver Lining - Lies, Sabotage</a>
Craft Certificate	7Films	TV Crafts - Direction	South Africa	Surf Shack	Surf Shack	<a href="#">Salt</a>
Craft Certificate	Egg Films	TV Crafts - Direction	South Africa	Pernod-Ricard	Absolut Vodka	<a href="#">OneSource</a>
Craft Certificate	Impact BBDO Dubai	TV Crafts - Direction	United Arab Emirates	Mars	Snickers	<a href="#">The Warning</a>

Craft Certificate	Y&R South Africa	TV Crafts - Cinematography	South Africa	Surf Shack	Surf Shack Outreach Programme	<a href="#">Salt</a>
Craft Certificate	Egg Films	TV Crafts - Cinematography	South Africa	Pernod-Ricard	Absolut Vodka	<a href="#">OneSource</a>
Craft Certificate	The Video Cartel	TV Crafts - Writing	South Africa	Superbalist.com	Fashion Designer	<a href="#">The Dakar Express</a>
Craft Certificate	Egg Films	TV Crafts - Production Design	South Africa	Pernod-Ricard	Absolut Vodka	<a href="#">OneSource</a>
Craft Certificate	Joe Public	TV Crafts - Production Design	South Africa	Chicken Licken	Hotwings	<a href="#">Afronaut</a>
Craft Certificate	Net#work BBDO	TV Crafts - Animation	South Africa	Mercedes-Benz	C-Class Coupé Cabriolet	<a href="#">#Lookup</a>
Craft Certificate	Chocolate Tribe	TV Crafts - Special Visual Effects	South Africa	Chocolate Tribe / Vero	Chocolate Tribe / Vero	<a href="#">Robot and Scarecrow</a>
Craft Certificate	Wunderman South Africa	TV Crafts - Special Visual Effects	South Africa	Investec Private Banking	Investec Private Banking	<a href="#">#MoreThanData</a>
Craft Certificate	NATIVE VML	TV Crafts - Editing	South Africa	ABSOLUT	ABSOLUT VODKA	<a href="#">ABSOLUT ONE SOURCE MUSIC VIDEO</a>
Craft Certificate	Y&R South Africa	TV Crafts - Editing	South Africa	Surf Shack	Surf Shack Outreach Programme	<a href="#">Salt</a>
Craft Certificate	Honeymoon Studios	TV Crafts - Original Music & Sound Design	South Africa	CBA	Money Management	<a href="#">CBA Loop</a>
Craft Certificate	Net#work BBDO	TV Crafts - Original Music & Sound Design	South Africa	Diageo	Tusker Lager	<a href="#">Here's to US</a>
Craft Certificate	King James II	TV Crafts - Best Use of Licensed Music	South Africa	Pick n Pay	Christmas	<a href="#">Pa Rum Pum Pum Pum Music Video</a>
Craft Certificate	Net#work BBDO	TV Crafts - Performance	South Africa	UNISA	Higher Education	<a href="#">Define Tomorrow</a>
Craft Certificate	Young & Rubicam	TV Crafts - SA Non-English Performance	South Africa	Western Cape Government	Safely Home	<a href="#">Everybody Knows</a>

#### INTEGRATED CAMPAIGN

Grand Prix	TBWARAAD	Integrated Campaign	United Arab Emirates	Nissan	Automotive	<a href="#">Camelpower</a>
Campaign Gold	King James Group	Integrated Campaign	South Africa	Sanlam	National Savings Month	<a href="#">Sanlam Conspicuous Savers</a>
Campaign Silver	NATIVE VML	Integrated Campaign	South Africa	ABSOLUT	ABSOLUT VODKA	<a href="#">ABSOLUT ONE SOURCE CAMPAIGN</a>
Campaign Silver	King James Group	Integrated Campaign	South Africa	Sanlam	My Choice Funeral Plan	<a href="#">Uk'Shona Kwelanga</a>
Campaign Silver	Y&R Dubai	Integrated Campaign	United Arab Emirates	Interreligious Council of Bosnia and Herzegovina	One Book for Peace	<a href="#">One Book for Peace</a>
Campaign Bronze	J. Walter Thompson	Integrated Campaign	Saudi Arabia	Saudi Telecom Company	Coverage	<a href="#">Unveil</a>
Campaign Bronze	OGILVY & MATHER AFRICA	Integrated Campaign	Kenya	Oi Pejeta Conservancy	Oi Pejeta Conservancy	<a href="#">The World's Most Eligible Bachelor</a>
Campaign Bronze	Net#work BBDO	Integrated Campaign	South Africa	Diageo	Tusker Lager	<a href="#">Here's to US</a>

#### EFFECTIVE CREATIVITY

Campaign Gold	J. Walter Thompson	Effective Creativity	Saudi Arabia	Saudi Telecom Company	Broadband	<a href="#">Lawwaqif</a>
Campaign Gold	FOXP2	Effective Creativity	South Africa	Ster-Kinekor	Ster-Kinekor Theatres	<a href="#">#OpenEyes</a>
Campaign Silver	Impact BBDO Dubai	Effective Creativity	United Arab Emirates	La Libanaise Des Jeux	Loto Libanaise	<a href="#">Goodbye Bad Luck</a>
Campaign Bronze	Geometry Global Cape Town & Ogilvy Cape Town	Effective Creativity	South Africa	Iziko Museums of South Africa	Iziko Slave Lodge Museum	<a href="#">The Slave Calendar</a>
Campaign Bronze	Joe Public	Effective Creativity	South Africa	Clover Pty Ltd	Fresh Milk	<a href="#">Drought Pack</a>

#### SERVICE DESIGN

Campaign Gold	Accenture	Service Design	South Africa	Momentum	Employee Benefits	<a href="#">MMI Corporate &amp; Public Sector: Re-imagining Workplace Living Services: Smart Exits</a>
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Campaign Silver	King James Group	Service Design	South Africa	City Of Cape Town	Website	<a href="#">City Of Cape Town Digital Platform</a>
Campaign Silver	BrightRock	Service Design	South Africa	BrightRock	BrightRock Owner's Manual	<a href="#">BrightRock Owner's Manual</a>
Campaign Bronze	King James Group	Service Design	South Africa	Santam	Safety Incubator	<a href="#">Safety Incubator</a>

Agency	Grand Prix	Gold	Silver	Bronze	Craft Gold	Craft Certificate	Total
Impact BBDO Dubai	1	4	5	5	3	7	25
Ogilvy Johannesburg	1	3	4	7	1	1	17
Hunt Lascares Johannesburg		3	1	5	2	6	17
King James Group		2	4	4	1	2	13
NATIVE VML		2	4	5		1	12
Net#work BBDO			2	5		3	10
Grid Worldwide Branding	1	1	3	2	1	2	10
Y&R Dubai	1	1	3		2	1	8
Joe Public			2	5		1	8
J.Walter Thompson		1	1	3		2	7
Ogilvy Cape Town			3	2		1	6
Egg Films					3	3	6
Young & Rubicam		1		1		3	5
OGILVY & MATHER AFRICA		1	1	2		1	5
J.Walter Thompson Dubai		1		1		3	5
J.Walter Thompson Cape Town			1	3		1	5
DDB		1	1	2		1	5
Y&R South Africa		1			1	2	4
The Odd Number		1	1			2	4
TBWAIRAAD	1		2	1			4
FCB Africa				1		3	4
Wunderman South Africa			1	1		1	3
Shift Joe Public				1		2	3
Publicis Machine			2	1			3
Mamac Ogilvy Dubai			1	1	1		3
Leo Burnett Israel			1	2			3
Grey Advertising Africa		1	1	1			3
FOXP2		1	1	1			3
Wcked Pixels				1	1		2
The Video Cartel			1			1	2
The Spanish Coalition				1		1	2
Shane Vermooten			1			1	2
Scanad kenya			1			1	2
Nando's			2				2
Lucan Visuals				1	1		2
King James II			1			1	2
J.Walter Thompson Casablanca			1	1			2
Inbar Merhav G			1		1		2
Impact BBDO Cairo			1	1			2
FCB Joburg					1	1	2
FCB Cape Town				2			2
Creative Y&R			1			1	2
Advantage Y&R			2				2
99c			1	1			2
Y&R Labstore				1			1
Witch & Wizard			1				1
Whitespace Creative			1				1
TBWA Hunt Lascares Durban				1			1
Superbalist.com						1	1
Sunshinegun				1			1
studioMAS Architects			1				1
Safaricom Limited		1					1
MetropolitanRepublic			1				1
Metropolitan					1		1

Mama Creative			1			1
M&C Saatchi Abel	1					1
Leo Burnett	1					1
Impact BBDO Beirut			1			1
I see a different you			1			1
Honeymoon Studios					1	1
Hitchcock Mchalski		1				1
Halo Advertising		1				1
Geometry Global Cape Town & Ogilvy Cape Town			1			1
Free WiFi for Africa NPC t/a Project Isizwe			1			1
Fortoom T/A Fort			1			1
DevCom	1					1
Chocolate Tribe					1	1
Cheil Worldwide - Dubai			1			1
BrightRock		1				1
Black River FC			1			1
Bittersuite			1			1
Arcade Content			1			1
Aqua / Wunderman			1			1
Accenture Interactive	1					1
Abnormal			1			1
7Films					1	1
7even Interactive Limited			1			1

School	Gold	Silver	Bronze	Craft Gold	Craft Certificate	Total
AAA School Of Advertising Cape Town	1	4	6		1	12
Vega School	2	2	4			8
Stellenbosch Academy of Design and Photography		3	4			7
The Open Window				4	2	6
Red & Yellow School of Logic and Magic		1	2		1	4
Greenside Design Center College of Design	1					1
North-West University					1	1
University of Pretoria		1				1

Brand	Total
KFC	11
Sanlam	10
Flight Centre	9
ABSOLUT	7
Volkswagen South Africa	5
Visa	5
Surf Shack	5
Oi Pejeta Conservancy	5
Marble	5
Landmark Group	5
Pernod-Ricard	4
Mars	4
Goodbye Malaria	4
Tiger Brands	3
The Cartel	3
Superbalist.com	3
SCA	3
Samsung	3
Nedbank	3
Nando's	3
Mercedes-Benz	3
Mada Masr	3
La Libanaise Des Jeux	3
Interreligious Council of Bosnia and Herzegovina	3
Diageo	3
Cell C	3

Zazi	2
Western Cape Government	2
Viacom	2
UNISA	2
TECNO Mobile	2
TBWA\The Disruption® Company	2
Steimatzy Book Store	2
Saudi Telecom Company	2
Santam	2
Red Bull	2
Qhubeka	2
Pick n Pay	2
Pepsico	2
Papersmith & Sons	2
Netflorist	2
Nestle Middle East	2
MultiChoice DSTv	2
MTN SA	2
Medal Paints	2
Masculan	2
Mandevu Beard Care	2
Law Andak Dam	2
Kinokuniya Novels	2
HuffPost SA	2
Gui Ling Yuan Fang	2
enti.ma	2
Distell	2
Chicken Licken	2
Bypass Movie	2
BRF	2
Brand South Africa	2
BBC Lifestyle	2
African Bazaar	2
adidas	2

\*Brands with more than one award

Country	
South Africa	231
United Arab Emirates	46
Kenya	10
Israel	6
Saudi Arabia	5
Namibia	2
Morocco	2
Egypt	2
Nigeria	1
Lebanon	1



MARKETING & MEDIA

#Loeries2017: All the finalists by agency, school and brand!

18 Aug 2017

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That's a wrap, but we're by no means done with our coverage! Visit our [Loeries' Creative Week Durban](#) special section for all the latest updates.

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