

# A-list Communications wins Edcon Speciality brands PR account

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Not even a year ago two ex-agency, ex-corporate media and marketing professionals took the phenomenal leap of faith to leave their corporate roles to start this fresh, “there-is-no-box-thinking” PR and brand experience agency: A-list Communications. Alisha Ramasar and Almaza Da Costa are the directors and co-owners of the boutique agency that has already made some phenomenal accomplishments in the few months they have been in operation.



“We’ve really been blessed to have had the opportunity to work with some of the largest and most admired brands in the country! We are now able to spill the beans on our new super exciting list of clients,” says Alisha Ramasar. A-list have just been appointed the official PR agency for Edcon’s international brands including Mango, Calvin Klein, TM Lewin, Dune London, Jigsaw, Lippy, Dr Martens, Vince Camuto, Salsa and Jessica Simpson, as well as Edgars Active, CNA, Boardmans, Red Square and Edcon’s Cellular Division.

“These are brands that we highly respect and have first hand experience working on,” says Almaza Da Costa, “We have a phenomenal team in place and are so looking forward to getting this ball rolling!”

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