

Jacaranda FM has a new breakfast show

Today saw the launch of Jacaranda FM's 'Breakfast with Martin Bester & Tumi Morake', introducing themselves live on air prior to their show which will hit the airwaves on 3 July 2017 between 6 and 9am.



Tumi Morake and Martin Bester

Voted as SA's best radio host for three years consecutively, Martin Bester is also a rockstar, Afrikaans singer, television host and actor. Tumi Morake is South Africa's top comedienne, TV star, award-winning actress, performer, writer and mother of three.

Both Bester and Morake bring a mix of personality to the radio waves – Bester, who is proudly South African, generous and giving; Morake who is brave, funny and wickedly witty. Together they are set to serve up a fun and scintillating breakfast that is familiar, but edgy, proudly South African, caring and real.

Both presenters say they're ready and raring to get going with the show. Bester says, "It's a really exciting challenge – brand new, cutting-edge stuff. We've got a great team and I'm a fan of each player, especially Tumi. I love her energy and sense of humour and the fact that she calls it as it is. Also, it's a huge honour to have breakfast with the most influential, hardworking audience in the country and we can't wait to get on air!" While Morake says that this is a career-defining moment for her. "Becoming a part of a brand-new breakfast show and cutting my teeth in radio is both daunting and exciting. This is a golden opportunity for me to work with one of the best radio presenters in South Africa and to also be his groupie when he sings! I have already learnt so much from Martin and the team is so dynamic!"

The station's GM Kevin Fine, says: "Martin and Tumi are at the top of their respective games and make the perfect combination for a brand-new, never-been-done-before show – the audience will quickly fall in love with them."

Programme manager, Gavin Meiring believes that this team is going to define breakfast radio in South Africa: "Martin Bester has a great understanding of breakfast radio, and teaming him up with a talent of Tumi Morake's caliber will be sensational."

In celebration of the new show, more than a quarter of a million rand will be up for grabs in the first week of airing, so listen up!



Clare Bowen from Radiocentre sees radio differently

Jessica Tennant 20 Jun 2017



For more, visit: <https://www.bizcommunity.com>