

Entries to 2017 All Africa Music Awards open next week

The 2017 All Africa Music Awards (Afrima) will open for entries on Monday, 8 May 2017. Announcing this, the African Union Commission (AUC) called upon all artistes, managers, producers, record label owners, video directors, publicists and entertainment/music journalists to submit their works or those of their artistes before Monday, 17 July 2017.



Head, Culture Division, African Union Commission, Angela Martins; President/Executive Producer, AFRIMA, Mike Dada and MD, Africori Digital Music Solutions, Yoel Kenyan

President/executive producer of Afrima, Mike Dada, said, “Irrespective of how popular artistes or their works are in Africa, failure to submit for the awards means their chances of being nominated for Afrima 2017 is practically non-existent.”

Delivering the opening address at the event, head of the culture division (AUC), Angela Martins, said, “We would like to hail the All Africa Music Awards initiative for the laudable impact it has for its three editions (2014, 2015 and 2016). Afrima has been able to mobilise millions of people and renowned artistes from the five regions of Africa.

“We wish to thank Afrima for allowing us to popularise this continent policy tool on its platforms and we call upon all of you here present to assist in popularising these continental tools.”

Afrima is a combined effort to recognise, award, promote and preserve Africa’s rich music culture. In partnership with the African Union, it is expected to be the biggest music event in Africa. For more information, click [here](https://www.afrima.org).

For more, visit: <https://www.bizcommunity.com>