

40 countries to participate in Red Bull Doodle Art 2017

More than 50,000 students from over 1000 universities in more than 40 countries will be participating in Red Bull Doodle 2017. The platform aims to allow students to translate their inspiration and imagination into art; with no rules and no restrictions, it's a freedom of expression.



Starting from mid-March to end of May, university students will be able submit their artworks and to vote for the best doodle of their country on the global platform www.redbulldoodleart.com.

The third global edition of Red Bull Doodle Art will have a virtual reality final experience. All national winners will have the opportunity to compete in the global final. They will be coached on how to up their 3D artistic skills and create their final piece of art by painting in 3D.

The final masterpieces will be exhibited at a global virtual gallery, where art lovers can fully experience doodles in virtual reality from around the world. The global winner will be chosen by a panel of judges.

A small doodle in a box led to international fame

In 2014 the first Red Bull Doodle Art Global Gallery took place in Cape Town, South Africa. That year an Indian University student Santanu Kaushik doodled his way to victory. Hinduism and the spirituality behind it inspired his winning drawing.

“Winning the Red Bull Doodle Art 2014 was a turn that I never expected my life would take. Winning made me more confident about my art and the direction that I was heading. I never went to any art school, or got any support from anyone. I taught myself how to draw. I had a tough time fighting for my art and Red Bull Doodle Art gave me the opportunity to showcase it to the world and now I'm a full-time illustrator/contemporary artist exploring my vision. I doodle every day! I have made it a habit to doodle every day no matter where I am and what I'm doing, and very soon I will be publishing a few books,” says Kaushik.

For more information, participating countries and how to submit your artwork, go to www.redbulldoodleart.com.

For more, visit: <https://www.bizcommunity.com>