

Pond's introduces Pimple Clear range

Pond's has launched Pimple Clear, a range with Lock + Clear technology, which locks pimple-fighting Active Thymo-T Essence deep inside pimple-causing germ cells to clear spots from the root. According to The Pond's Institute, clinical trials showed a significant reduction in pimples for both men and women in just three days.



This skin care innovation was revealed at the opening of The Pond's Institute [pop-up experience](#) at Sandton City, which runs from 22 February - 12 March 2017. Consumers can visit it and learn more about the science behind Pond's products, experience the Environmental Skin Damage Capsule, get a personalised skin analysis and receive a skin care regime tailored to their specific needs.

Global dermatologists who recently attended New Skin Order: The Changing Face of Acne – an international symposium hosted by The Pond's Institute – revealed that pimple sufferers are facing a slew of modern-day skin stressors such as urbanisation, changing diets, pollution and increased societal pressure, which affects their experience of pimples.

“There is an urgent need today to equip patients with credible, clinically-proven pimple solutions and information as they increasingly seek to self-manage the effects of pimples in modern life,” said local dermatologist Dr Pholile Mpofu, who attended the symposium.

“For years, people have been unsuccessful in their search for an effective pimple solution. Despite the multitude of products available, pimples still afflict an estimated 1 in 10 people, making them the eighth most prevalent skin problem worldwide,” said Unilever personal care public relations manager, Sphelele Mjadu.

The range is used in the morning and evening, as part of a daily regime and is available for purchase at all food, pharmacy and mass market retailers across South Africa.

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