

Dogon expands presence into Gauteng

Dogon Group Properties has launched a Gauteng-based division operating from Hyde Park which will be overseen by Dawn Dorfman as the managing director.



Constantia, Cape Town

As in the Western Cape, Dogon Group Properties Gauteng will focus on high-end sales to clients in the market for exclusive properties in the city's northern suburbs.

"Opening an office in Gauteng was a natural expansion path for the company," says Denise Dogon, founder and CEO of Dogon Properties Group. "Over the next five years we expect strong growth in the luxury property market in Gauteng, with the weaker rand benefiting overseas investors. There is also a huge demand for luxury homes in Gauteng from top executives employed at the major companies which are based here and new developments on the outskirts of Sandton's business district, Hyde Park and Sandhurst will continue to provide world-class value for the finest properties."

Dorfman, who has 40 years of experience in Johannesburg's northern suburbs and has twice been a finalist in the Nedbank Property Professional of the Year Awards, is no stranger to record-breaking sales, having recently concluded a landmark R42m land-only deal in the sought-after suburb of Hyde Park.

"With the reputation and resources of the Dogon Group, coupled with my knowledge and experience in the upmarket suburbs of Gauteng, we will go from strength to strength," says Dorfman. "Our goal is to create an unbeatable team of sales

people in Gauteng.”

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