



# SA's sexiest man crowned

SA's sexiest man, according to *Cosmopolitan*, has been crowned, and his name is Tiro Mosete. Mosete was awarded at the magazine's Sexiest SA Men 2017 event at Madison Avenue in Rivonia, Johannesburg.



Hosts for the night were DJ SMASH from YFM and SA actress and TV presenter Amanda Du-Pont who made the announcement to the packed crowd. Mosete, a junior construction worker in the Joburg area, beat eleven of the country's hottest men to grab the 2017 title in the annual *Cosmopolitan* search.

"I can't believe that I've been named the sexiest man in our country. I am thankful to the public that voted for me and honoured to be *Cosmopolitan's* Sexiest Man of 2017. The event was so much fun and I know the other men all stood a great chance up against me," says Mosete who walked away with a R10,000 cash prize.

## 17 years running

"SA's Sexiest Man is by far one of the most exciting campaigns we carry out each year," says acting editor, Kerrie Simon-Lawrence. "From the selection of the men, through to the shooting of the calendar, and then handing over the voting power to our readers, it's a campaign that Cosmo has been rolling for 17 years, with great success. This year, the support of sponsors Gordon's Gin and GUESS clothing made it even better."



Expresso TV presenter Graeme Richards was announced as runner-up and Roche Kilian, Boss model and a sales and admin manager, took third place.

Voting for the sexiest men closed at midday on Thursday and one lucky winner Anna Marie Song, who entered the competition online to vote for her sexiest man, walked away with a prize of R10,000 cash.

For more, visit: <https://www.bizcommunity.com>