Entries open for New York Festivals International Advertising Awards

The 2017 New York Festivals International Advertising Awards is now open for entries. Entries submitted by 16 December 2016 can save 10% of their entry fees by using the code NP2017. The 2017 competition entry deadl is 31 January 2017.

Competitions include Activation/Engagement, Avant-Garde/Innovation, Branded Entertainment, Creative Marketing Effectiveness, Design, Digital, Direct and Collateral, Film and Film Craft, Integrated Media Campaign, Media, Mobile, Outdoor/Out of Home, Package and Product Design, Print, Public and Media Relations, Public Service Announcements, Radio, and Student.

Each year, New York Festivals recognises exceptional contributions by individuals and companies within the international advertising community. In addition to Best of Show, Global Brand of the Year, Global Agency Network of the Year, Region Agency of the Year, and Best New Agency of the Year, special awards in the competition include Boutique Agency of the Year, Independent Agency of the Year, and newly launched in 2016, Best Commercial Film Director.

For the seventh year in a row, the 2017 executive jury, an elite panel of 24+ high-level chief creative officers, will meet together in New York from 7-11 April 2017. The executive jury will select the World's Best Advertising winners from the shortlisted winners selected by the Grand Jury during five days of live judging sessions.

The 2017 New York Show creative panel sessions and networking events will take place on Thursday 18 May 2017 at the NYIT Auditorium, New York City.

For more information, go to www.newyorkfestivals.com.

For more, visit: https://www.bizcommunity.com