

Youthful Park Inn Newlands goes ultra modern with new décor

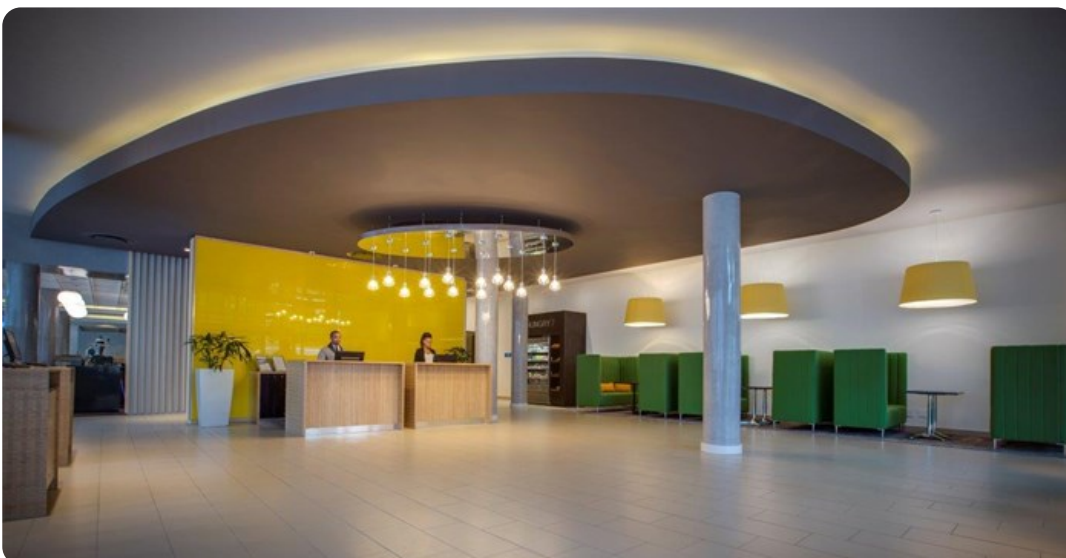
The Park Inn by Radisson, a member of the Carlson-Rezidor Hotel Group, in Cape Town, Newlands, in its forward-thinking approach, has incorporated the latest technology into its new, ultra modern décor.



Park Inn Newlands

Inspiration for the Park Inn Newlands' décor is derived from the contemporary, cutting-edge NexGen Concept hotels, in which core branding revolves around the use of vibrant colours such as red, yellow, grey and blue, resulting in a five-storey hotel that is both hip and funky as well as corporate friendly. These primary colours are combined in unexpected and eclectic ways with graphics which include directional signage, printed carpets and guest room artwork, inspired by the hotel's location.

Each area welcomes visitors with slick curves and up-to-the-minute décor. The lobby is a blend of comfortable lounging areas decorated in natural timbers, bright yellow glass screens, and fabrics that enhance the sense of comfort, being soft to the touch and warm to the eye.



The guest room décor creates a feeling of relaxation with comfortable furniture and a soothing curtain backdrop. The colour themes are either red or blue, within which the ceiling, armchair, bed throw and accessories reflect the dominant colour. State-of-the-art headboards with colour-changing LED mood light complete the rich guest experience.



Guest can also enjoy all-day dining at the Live-Inn Restaurant, a vibey cafe-style restaurant that embraces bright colours in the fabrics and lighting features with floor finishes combining the warmth of timber with the detail of North African prints.

Lastly, the conference room décor sets the scene for a bold and challenging space with a signature “street map” carpet design, bright green curtains, chalkboard walls and all modern conference must-haves.

Eclectic style for diverse clientele

The Park Inn By Radisson hotels encapsulates the youth, vibrancy and technological savvy of millennials, and filters through in the décor, facilities, and general guest experience, providing both business and leisure travellers with the affordable hotel experience they desire.

The Park Inn by Radisson Cape Town Newlands, general manager, Clinton Thom explains how the décor relates to the hotel's clientele: “We enjoy a wide range of clients, ranging from corporates hosting meetings and events, the mid-scale business traveller, as well as tourists seeking accommodation in the leafy suburb of Newlands. I believe that the eclectic style of the décor compliments the diversity of the clientele and represents our young, bright, and energetic brand.”

The clean lines complemented by earthy wooden floors, modern furnishings, and funky colours, together with cutting edge technology, create a welcoming atmosphere, making the Park Inn's décor somewhat revolutionary - and well worth a visit.