

Worlddidac delegation at EduWeek 2016 in Johannesburg

Issued by [Spintelligent](#)

7 Apr 2016

Advancing educational knowledge in Africa

Eduweek with SABC Education powered by Intel is proud to announce that their decade of advancing educational knowledge in Africa will be celebrated by welcoming Worlddidac to this year's event.

The renowned global trade association for companies providing products and services for education and training at all levels, the Worlddidac Association will be bringing a delegation of the leading manufacturers and producers of educational resources on the 29 and 30 June at the Gallagher Convention Centre in Midrand, Johannesburg. Chula Gangoda, Worlddidac President, commented, "Having visited the EduWeek event in 2015 and having been impressed by the event and its organisation I'm delighted that Worlddidac has decided to take this step in supporting the event going forward."



basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

Founded in 1952, Worlddidac Association is the only globally operating organisation in this business sector with the aim to support organisations active in the education market on a global scale. The Worlddidac Association currently has 160 member companies and organisations from 38 countries and four continents. They are grouped into the following categories: manufactures and suppliers, distributors and dealers, publishers, consultants and curriculum developers and national trade associations.

Worlddidac organises international conferences, trade shows and events in Europe, Asia, India, the Middle East and Latin America, which serve as platforms for suppliers, dealers, government agencies and relevant end-users to meet and exchange ideas. Said Tanya Jackman, Event Director of EduWeek, "EduWeek is honoured to welcome Worlddidac to the already impressive line-up of educational roleplayers that will participate in this year's event. We view this partnership with Worlddidac as another key step towards our goal of accelerating educational excellence on the African continent and look forward to striving towards this goal together."

This partnership opens the door for expansion into Africa and an enlargement of both the EduWeek exhibition and conference in Johannesburg and further showcases the fact that EduWeek is a truly international platform for the global education sector and manufacturers, suppliers, specialist and educators from all over the world to converge and contribute to Africa's development. Andrew Whiteley, Director General of the Worlddidac Association, said, "Since joining Worlddidac I've spoken to many of our members about the areas of the world that are of interest to them and the African market always features strongly. Also from a personal perspective having spent over twenty years working in various African markets I'm excited that Worlddidac is taking this step with Spintelligent and supporting the Eduweek event. We are looking forward to a long and fruitful relationship with the Eduweek event."

EduWeek plays host to 150 education product and solution providers that exhibit over the two-day event, including leading global brands such as Intel, Pearson and Microsoft. **Entrance to the event is completely free** and over 4,000 educational professionals attend the two-day indaba, of which 2,100 will be decision-makers comprised of: principals, Heads of Department (HOD's) and university deans. The event has become recognised as the definitive educational event in Africa and therefore also draws upwards of 450 VIP delegates, made up of provincial and national government, vice-chancellors and international decision-makers. With over 40 countries represented in terms of attendees and exhibitors, EduWeek is a truly international event, with international standing.

The format of the event is a two-day exhibition in which there are five dedicated conference theatres, each of which will host two full days of free content dedicated to one of the following five themes:

- Early Childhood Development
- Basic Education
- Higher Education
- Inclusive Education
- Educational Technology (E-Tech)

EduWeek with SABC Education powered by Intel takes place on 29 and 30 June from 10am–6pm at Gallagher Convention Centre in Midrand. For more information, visit: www.educationweek.co.za.

For more, visit: <https://www.bizcommunity.com>