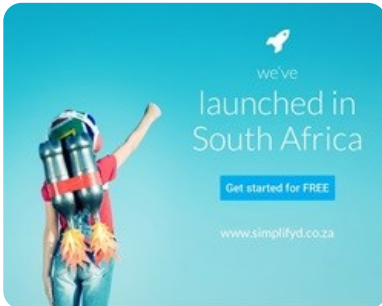


Simplifyd software for small businesses arrives in South Africa

Simplifyd business software, built for freelancers, small teams and everyone in between, has officially launched in South Africa, allowing small teams and entrepreneurs to invoice faster, get paid quicker and build better relationships with their clients.



Sean Miller and James Willard, both business owners who faced many of the same challenges entrepreneurs the world over face, created the platform.

With more people working remotely from business hubs or coffee shops, having one's invoicing, contact list (CRM), sales pipelines, money management, time tracking and task management all in one place, online, means one has access to it when and where one needs it. In addition, it means one only has one password to remember. In addition, the software comes equipped with a feature that allows users to invoice clients in multiple international currencies, no matter where they may be doing business in the world.

Simplifyd has seen great success in the UK market where it first launched and is being applauded for delivering several key benefits, including helping small businesses optimise their efficiency, providing way to revolutionise client communication, streamlining schedules and more. In addition, it went on to receive a nomination for App of the Year 2015 by www.Mevvy.com.

While the Simplifyd team is based in the UK, it will be very active within South Africa and will tailor its approach to suit this market, working closely with South African-based company CN&CO.

To test drive the Simplifyd platform, go to www.simplifyd.io.