

Sage hosts first African Business Partner Conference

More than 700 Sage business partners across Africa gathered at the Sandton Convention Centre in Johannesburg for the Sage Business Partner Conference 2016.



Stephen Kelly - Sage CEO

The conference, featuring keynote presentations from Sage CEO Stephen Kelly and Sage International president Ivan Epstein, took place from 26 to 28 January. It brought together Sage's African business partners representing all of its major software solutions and brands at one venue for the first time. Other speakers at the conference included Allon Raiz, CEO of Raizcorp and maverick in the business incubation industry, social media law expert Emma Sadleir and Gilan Gork, South Africa's Mentalist.

Stephen Kelly, CEO of Sage, was in South Africa to present at the conference, meet with African business partners, and support the African launch of [Sage Foundation](#). The Sage Foundation's focus is on corporate partnerships with charities, social enterprises and non-profit organisations through its innovative 2+2+2 model for working with the community.

"Sage is inventing the future for the world's small and medium businesses, those true heroes of the global economy. Africa is central to that vision, and we want to build closer links with our network of business partners as they embrace the cloud, and so that they can continue to help their customers contribute to the growth this region is seeing," said Kelly. "It is an honour to be here to meet some of these partners, and to launch our global philanthropic initiative, Sage Foundation."

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