

## Pick the winner in Cannes Sweepstakes

The Gunn Report has just launched its Cannes Lions Sweepstakes 2015 - a contest to predict which ads will win a Film or Film Craft Lion at the forthcoming Cannes Lions International Festival of Creativity...



Creatives can participate in the sweepstakes, a fun, quick and perfect way to test advertising knowledge as the countdown to Cannes Lions begins. Out of the 5000 plus Film and Film Craft entries submitted this year less than 200 are expected to win a Lion trophy. The Gunn Report has identified 20 commercials from around the world that could potentially win a Film or Film Craft Lion on Saturday 27 June.

Contestants can view the 20 commercials identified by The Gunn Report as potential Lion winners, and for each ad, make a prediction on the contest form - no Lion (Gunn Report wrong) or Bronze or Silver or Gold and for one of them Grand Prix - if an ad on the reel is worthy of this accolade.

Deadline to enter is midnight Wednesday 24 June and the five highest scorers will each win one year's free subscription to the Gunn Report (normal price \$450/£295), or where a winner is already a subscriber, free Gunn Report Books for two years (same value).

For more information, go to [www.gunnreport.com](http://www.gunnreport.com).