

## LIAs announce 2015 Radio & Audio jury

Tom Eymundson, CEO of Pirate Group, Toronto, has joined the London International Awards (LIA) jury panel as 2015 Radio & Audio Jury president...



Tom Eymundson

Eymundson has worked with almost every major advertising agency and advertiser in North America, as well as hundreds of others from around the globe. He's been giving brands a voice for over 25 years. As this year's chair, he is looking forward to presiding over an esteemed jury, engaging in discussions on ideation, craft and innovation. His goal is to help mine and celebrate great audio that not only resonates now, but shapes where we as an industry are heading in the future.

The rest of the Radio & Audio jury includes Simon Blaxland, Founder of Blaxland Productions Ltd in London; Jill Cheris, Executive Producer of Bar1, New York; Jill Kershaw, President/Creative Director of Sound and Fury, LA; Chris Smith, Group Creative Director of The Richards Group, Dallas; and Paul Wauters, Partner/Executive Director of Babel, Paris.

[Click here](#) for more on Matt Eastwood, Print, Poster and Billboard jury president, and John Mescall, TV/Cinema/Online Film jury president.

The LIA entry deadline is 5 June, with judging taking place from 1 to 10 October. Work submitted must be broadcast, published or released in a commercial environment with client approval between 1 July 2014 and 31 July 2015.

The shortlists will be announced as each judging session concludes, with winners being announced 2 November 2015. [click here](#) to enter.

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