

Cannes juries ready to roar

CANNES, FRANCE: Cannes Lions has named the judges for 2015 and these are its most diverse juries ever: more women, more areas of expertise and more countries represented, with 309 senior industry professionals from 44 countries.

It includes the first judges from the Czech Republic, Ecuador and Indonesia - testament to an ever-increasing diversity of countries now winning Lions - and nine South Africans. More women, at 31.5% compared to 28.5% last year and 20% in 2013, while the range of job profiles represented also continues to expand, now including an architect, fashion designer and head of emerging technologies.

"Enormous consideration is given to who will judge," said Philip Thomas, Lions Festivals CEO. "We seek out those who have distinguished themselves over the course of a career in creativity - people recognised for their professional achievements, but equally valued for their vision, admired for their passion and trusted for their integrity."

Juries will convene in Cannes during the Festival for 11 days in total to review, debate and decide the fate of an anticipated 40,000 entries - a process that Thomas describes as challenging, inspiring and important to the future of the industry.

The final Cannes Lions jury, Glass, will be announced in the coming weeks. Entries are now open with an extended deadline of 10 April; for more information, go to www.canneslions.com. Winners will be announced at four awards ceremonies held during the 2015 Cannes Lions Festival of Creativity, from 21 to 27 June.

Juries

Branded Content & Entertainment Jury

- Global David Lubars, Chief Creative Officer, BBDO Worldwide & Chairman BBDO North America, BBDO, President
- · Asia Pacific: Anathea Ruys, Head of Fuse, APAC, Fuse
- Australia: Caroline Spencer, Director of Development, FremantleMedia
- Brazil: Giovanni Rivetti, Chief Executive Officer, New Content
- Canada: Michael Joffe, Brand Activation Lead, Google
- Colombia: Mauricio Rocha, Chief Creative Officer, Tapsa\Y&R, Colombia
- France: Cédric Gueret, Co-Executive Creative Director, Publicis Conseil
- Germany: Stefan Setzkorn, Managing Director, TRACK
- India: Ashima Avasthi, Creative Director Branded Content, BBC Worldwide
- Peru: Ricardo Mares Velarde, Partner & Executive Creative Director, True Lima
- Russia: Alexandra Paikina, Chief Innovation Officer, Newcast
- Spain: José Antonio Nogales, Chief Creative Officer, Havas Sport & Entertainment
- The Netherlands: Mark van der Werff, Creative Director RTL Concepts, RTL
- UK: Mark Eaves, Founder, Gravity Road
- UK: Rabin Mukerjea, Partner/Executive Producer, Grand Central Entertainment
- US: Claudia Cahill, Chief Content Officer, OMG's Content Collective
- US: Jesse Coulter, Co-Chief Creative Officer, CAA Marketing, Creative Artists Agency
- US: Ross Martin, Executive VP, Marketing Strategy and Engagement, Viacom Media Networks
- Global: Brendan Gaul, EVP, Global Creative Director and Head of UM Studios, UM Worldwide
- Global: Mark Fortner, Managing Partner, Head of Innovation I Branded Content, MediaCom

Creative Effectiveness Jury

- Global: Wendy Clark, President, Sparkling Brands & Strategic Marketing, Coca-Cola North America, President
- Argentina: Vanina Ximena Rudaeff, Chief Executive Officer, J. Walter Thompson
- Asia Pacific: Jarek Ziebinski, Chairman & Chief Executive Officer, Leo Burnett
- · Australia: David Fox, Chief Executive Officer, Ogilvy
- Belgium: Leonid Sudakov, Chief Marketing Officer, Global Petcare, Mars
- Brazil: Glen Valente, Executive Director Commercial and Marketing, SBT
- France: Luc Wise, Founder & Chief Strategy Officer, HEREZIE
- New Zealand: Lucinda Sherborne, Executive Planning Director, DDB
- Singapore: Rupen Desai, Regional President, Lowe and Partners
- · South Africa: Andy Rice, Chairman, Yellowwood Brand Architects
- Sweden: Lars Terling, Vice President Marketing Communications, Volvo Trucks
- UK: Cilla Snowball, Group Chairman & Group CEO, AMVBBDO
- US: Suzanne Powers, Global Chief Strategy Officer, McCann Worldgroup
- Global: Jonny Bauer, Global Chief Strategy Officer, Droga5
- Global: Matt Weiss, Managing Partner & Global Chief Marketing Officer, Havas Worldwide
- Global: Suresh Nair, Global Chief Strategy Officer, Grey

Cyber Jury

- Global: Jean Lin, Global Chief Executive Officer, Isobar, President
- Argentina: Marcelo Montefiore, President, Global Minds
- Australia: Jonathan Kneebone, Co-Founder & Executive Creative Director, The Glue Society
- Austria: Robert Dassel, Creative Director, Demner, Merlicek & Bergmann
- Belgium: Jonathan Detavernier, Interactive Partner, Famous
- Brazil: Sérgio Gordilho, Co-President and Chief Creative Officer, Africa
- Canada: Patrick Scissons, Chief Creative Officer, Grey
- China: Yanyan Yang, Creative Director, Baidu
- France: Christophe Martin, Executive Creative Director, Dagobert
- Germany: Dennis May, Managing Director Creative, DDB
- India: Sidharth Rao, Founder & Chief Executive Officer, Webchutney
- Japan: Nadya Kirillova, Creative Director, Dentsu
- Mexico: Abraham Quintana Garay, Digital Creative Director, Ogilvy & Mather
- New Zealand: Guy Roberts, Executive Creative Director, Saatchi & Saatchi
- Poland: Maciek Waligóra, Executive Creative Director, DDB & Tribal
- Singapore: Guan Hin Tay, Regional ECD, S.E. Asia & Lux, Global ECD, J. Walter Thompson
- South Korea: Yoo Jonghee, Creative Director, Cheil Worldwide
- · Spain: Sebastian Cavanagh, Global Advisor, Nurun
- Sweden: Kris Bengtson, Art Director, Crispin Porter + Bogusky
- Thailand: Anuwat Nitipanont, Creative Director, BBDO and Proximity
- The Netherlands: Genevieve Hoey, Creative Director, Wieden+Kennedy
- UK: Cheyney Robinson, Chief Creative Officer, EU, IBM Interactive Experience
- UK: James Nester, Creative Director, We are Social
- US: Chloe Gottlieb, SVP, Executive Creative Director, R/GA
- US: Will McGinness, Executive Creative Director, Venables Bell & Partners

Design Jury

- Global: Andy Payne, Global Chief Creative Officer, Interbrand Group, President
- Australia: Adam Rose, Executive Creative Director, Founding Partner, AJF Partnership
- Brazil: Ana Couto, CEO Creative Director, Ana Couto Branding
- · Canada: Monique Gamache, Design Director, WAX
- China: Johnny Tan, Chief Creative Officer, BBH

- Colombia: Juan Posada, Executive Creative Director, LATAM, Geometry Global
- France: Béatrice Mariotti, Vice President, Chief Creative Officer, Carré Noir
- Germany: Gregor Ade, Managing Partner, Peter Schmidt Group
- India: Ashwini Deshpande, Co-founder, Director, Elephant Design
- Japan: Michihito Dobashi, Creative Director, Dentsu Chubu
- New Zealand: Musonda Katongo, Head of Design, Y&R
- Portugal: Ana Cunha, Creative & Executive Director, AC Brand Design
- Singapore: Mel du Toit, Creative Director, TBWA Group
- South Africa: Joanina Pastoll, Executive Creative Director, Lowe Cross Colours
- Spain: Andy Stalman, Managing Director, Cato Partners Europe
- Sweden: Sandra Planeta, Founder/Creative Director, Planeta Design
- The Netherlands: Liza Enebeis, Creative Director, Studio Dumbar
- UK: Alasdair Lennox, Executive Creative Director, FITCH
- UK: Nils Leonard, Chairman & Chief Creative Officer, Grey London
- US: Debbie Millman, Chief Marketing Officer & President of Design, Sterling Brands
- US: Emily Oberman, Partner, Principal, Pentagram Design

Direct Jury

- Argentina: Juan Pablo Jurado, President, Wunderman
- Australia: Rob Morrison, Creative Director, OgilwOne
- Austria: Dian Warsosumarto, Creative Director, Cheil
- Belgium: Arnaud Pitz, Creative Director, BBDO
- Brazil: Alexandre Ravagnani, Creative Director, Havas Worldwide
- Canada: Judy John, CEO & Chief Creative Officer, Leo Burnett, President
- China: Jimmy Lam, Vice Chairman & Chief Creative Officer, DDB
- Colombia: Samuel Estrada, VP Creative, Managing Director, McCann
- Ecuador: Eduardo Maruri, President & Chief Creative Officer, Maruri Grey
- France: Anne De Maupeou, Chief Creative Officer, Marcel
- Germany: Diether Kerner, Executive Creative Officer, Philipp und Keuntje
- Hong Kong: Kenny Blumenschein, Executive Creative Director, Geometry Global
- India: Vinoo Samuel, Head- Creative Services, Accentiv
- Indonesia: Lucy Novita, Creative Director, Hakuhodo
- Israel: Yigal Shamir, Co-Owner, Chief Creative Director, Glickman Nettler Samsonov
- Italy: Luca Lorenzini, Global Creative Director, Saatchi & Saatchi
- Japan: Taichi Harada, Senior Creative Director, ADK
- Singapore: Erick Rosa, Executive Creative Director, Lowe and Partners
- South Africa: Justin Wright, Group Creative Director, TBWA\Hunt\Lascaris
- Spain: Eva Santos, Chief Creative Officer, Proximity
- Sweden: Bjorn Stahl, Executive Creative Director, INGO
- Switzerland: Ralf Kostgeld, Creative Director/Executive Board Member, AMMARKT
- The Netherlands: Bram Tervoort, Creative Director, LEMZ
- UK: Nicky Bullard, Executive Creative Director, LIDA
- US: Liz Paradise, EVP, Group Creative Director, McKinney
- US: Mark Wenneker, Chief Creative Officer, Mullen

Film Jury

- Global: Tor Myhren, President and Worldwide Chief Creative Officer, Grey, President
- Argentina: Ramiro Rodriguez Cohen, General Creative Director, BBDO
- Australia: Pat Baron, Executive Creative Director, McCann
- Belgium: Jan Macken, Executive Creative Director, TBWA

- Brazil: Fernando Nobre, VP Creative Director, Borghi/Lowe
- Canada: Darren Clarke, Executive Creative Director, TAXI
- Denmark: Anne Sophie Leise-Hansen, Senior Art Director, Zupa
- France: Jasmine Loignon, Integrated Creative Director, BETC
- · Germany: Fabian Frese, Chief Creative Officer, Kolle Rebbe
- India: Abhijit Avasthi, Executive Creative Director, Independent
- Italy: Francesco Bozza, Executive Creative Director, Leo Burnett
- Japan: Morihiko Hasebe, Executive Creative Director, Hakuhodo
- Mexico: Sebastian Arrechedera, Founder, Arrechedera Claverol
- Norway: Erik Heisholt, Executive Creative Director & Founding Partner, Heisholt
- South Africa: Graham Lang, Chief Creative Officer, Young & Rubicam
- Spain: Ángel Torres, Executive Creative Director & Founder, El Ruso de Rocky
- Sweden: Tove Langseth, Creative Director, DDB
- Thailand: Arnicknard Wangpaitoon, Creative Director, J. Walther Thompson
- The Netherlands: Martin Terhart, Creative Director, 180 Amsterdam
- UAE: Ramzi Moutran, Executive Creative Director, Memac Ogilvy
- UK: Kate Stanners, Chief Creative Officer, Saatchi & Saatchi
- US: Jose Molla, Founder & Chief Creative Director, the Community
- US: Kerry Keenan, Partner, Chief Creative Officer, Deutsch

Film Craft Jury

- Argentina: Pucho Mentasti, Director, Blue
- Australia: Rob Galluzzo, Founder & Executive Producer, Finch
- Brazil: João Daniel Tikhomiroff, Founder, Partner-Director, Mixer, President
- France: Pierre Marcus, President & Chief Executive Officer, Prodigious
- Germany: Christiane Dressler, Executive Producer/Managing Director, RadicalMedia
- India: Prasoon Pandey, Ad Film Maker, Corcoise Films
- Sweden: Calle Sjönell, Chief Creative Director, Lowe Brindfors
- The Netherlands: Stephen Pepper, VFX Supervisor, The Ambassadors
- UK: Jax Ostle-Evans, Executive Producer, Stinkdigital
- US: Diane McArter, President/Founder, Furlined
- US: Jackie Bisbee, Executive Producer, Park Pictures

Media Jury

- Global: Nick Emery, Global Chief Executive Officer, Mindshare Worldwide, President
- Argentina: Pablo Iesulauro, CEO & Vice President, Mindshare
- Asia Pacific: Gerry Boyle, Global Managing Partner/Chairman Asia Pacific, ZenithOptimedia
- Asia Pacific: Susana Tsui, Chief Executive Officer, Asia Pacific, PHD Asia Pacific
- Australia: Chris Nolan, Chief Executive Officer, Starcom Mediavest Group
- Austria: Michael Goels, Chief Executive Officer, Havas Media Group
- Belgium: Claudia Pacitti, Managing Director, Vizeum
- Brazil: Alexandre Ugadin, Media Vice President, FCB
- · Canada: Penny Stevens, President, Media Experts
- · China: Anna Chitty, Managing Director, PHD
- Colombia: Vladimir Tiuso, Agency Director, Omnicom Media Group
- Denmark: Martin Ove Rasmussen, CEO Denmark & Nordics, Mindshare A/S
- France: Laurent Foisset, Managing Director, IPG Mediabrands
- Germany: Katja Anette Brandt, Chief Executive Officer, Vizeum
- India: Jasmin Sohrabji, Chief Executive Officer, SE Asia & India, Omnicom Media Group
- Israel: Ilana Monka Goldstein, Vice President, Union Media

- Italy: Andrea Sinisi, Director Performance and Strategy, Initiative
- Japan: Motohiro Ando, General Manager and Executive Marketing, Director, Hakuhodo DY Media Partners
- LATAM: Fernando Emilio Silva, Chief Executive Officer, MediaCom
- Mexico: Tonatiuh Hernandez, Chief Executive Officer, Arena Media
- New Zealand: Robert Harvey, Chief Executive Officer, Dentsu Aegis Network
- Russia: Pierre-Emmanuel Mahias, Regional Communication Planning Director, Mediacom
- South Africa: Tanya Schreuder, Joint Managing Director, Vizeum Media
- South Korea: Dong Hee Kim, Sr. Group Media Director, Innocean Worldwide
- Spain: Ana González Alonso, Managing Director, UM
- Sweden: Anna Hjalmarsson, Managing Director, Zenith
- The Netherlands: Gijs de Beus, Director of Strategy, Havas Media
- UK: Josh Krichefski, Chief Operating Officer, MediaCom
- UK: Pippa Glucklich, Co-Chief Executive Officer, Starcom MediaVest Group
- US: Baba Shetty, Chief Strategy and Media Officer, DigitasLBi
- US: Monica Karo, Chief Executive Officer, OMD
- Global: Eileen Kiernan, Global President, J3
- Global: Jenny Zirinsky, Global Director, Digital Strategy, Omnicom Media Group
- Global: Lindsay Pattison, Worldwide Chief Executive Officer, Maxus
- Global: Rori DuBoff, Global Head of Strategy, Havas Media Group
- Global: Toby Roberts, Global Head of Strategy, PHD

Mobile Jury

- Brazil: Joanna Monteiro, VP Creative Director, FCB, President
- Australia: Russ Tucker, National Digital Creative Director, Digital Arts Network, Whybin TBWA
- Canada: Steve Savic, Executive Creative Director, Critical Mass
- China: Delia Liu, Chief Creative Strategy Officer, WizAd
- Denmark: Martin Chapman, Creative Director, Magnetix
- Germany: Preethi Mariappan, Executive Creative Director, Razorfish
- · India: Sanjay Mehta, Joint Chief Executive Officer, Social Wavelength
- Japan: Hiroshi Hori, Regional Digital Director, Hakuhodo
- Norway: Markus Lind, Executive Creative Director, Good Morning
- South Korea: Chi Young Kim, Senior Director, Innocean Worldwide
- Sweden: Malin Ingewall, Chief Executive Officer, Member of the Board, Sticky Beat AB
- UK: Andy Hood, Head of Emerging Technologies, AKQA
- US: Evan Schechtman, Chief Technology Officer, RadicalMedia
- US: Pierre Lipton, Chief Creative Officer, 360i
- Global: Donald Chesnut, Chief Experience Officer, SapientNitro

Outdoor Jury

- Global: Juan Carlos Ortiz, President & CEO DDB Latina, Creative Chairman of DDB Americas, DDB, President
- Argentina: Luis Sanchez Zinny, Executive Creative Director, Leo Burnett
- Australia: Richard Morgan, Executive Creative Director, 303Lowe
- Brazil: Alvaro Rodrigues, Co-Founder, Chief Creative Director, DM9 Rio
- China: Tomaz Mok, Chairman & Creative Chief, McCann Erickson
- France: Valérie Chidlovsky, Senior Copywriter, BETC
- Germany: Patricia Pätzold, Deputy Global Creative Director, FCB
- India: Sajan Raj Kurup, Founder and Creative Chairman, Creativeland Asia Group
- · Japan: Kazuya Nakajima, Creative Director, Drill
- Malaysia: Sathi Anand, Executive Creative Director, Saatchi & Saatchi Worldwide
- Mexico: Cristian Rocha, Chief Executive Officer, Made

- Singapore: Ali Shabaz, Chief Creative Officer, Grey Group
- South Africa: Ahmed Tilly, Co-Founder & Executive Creative Director, Black River FC
- Spain: Jordina Carbó Pascual, Creative Director, Vinizius Y&R
- The Philippines: Joey David-Tiempo, Executive Creative Director, TBWA\Santiago Mangada Puno
- Turkey: Kerem Özkut, Creative Director, Concept
- UK: Gerry Human, Chief Creative Officer, Ogilvy & Mather
- US: Toygar Bazarkaya, Executive Creative Director, BBDO

PR Jury

- Asia Pacific: Lynne Anne Davis, President & Senior Partner, Asia Pacific, FleishmanHillard, President
- Australia: Ben Shipley, Creative & Digital Director, Hill & Knowlton Strategies
- Argentina: Gabriela Korovsky, Director Co. Founder, Urban Communication Group
- Belgium: Melvin Koopmans, Partner, Oona Benelux
- Brazil: Kiki Moretti, Chief Executive Officer, In Press Porter Novelli
- Colombia: Maria Esteve, Managing Director, Llorente & Cuenca
- France: Isabelle Wolf, Chief Executive Officer, Kingcom
- Germany: Jan Dirk Kemming, Chief Creative Officer, Europe, Weber Shandwick
- India: Ashwani Singla, MD & Chief Executive, Asia, Penn Schoen Berland
- Israel: Guy Weinberger, Partner & Chief Executive Officer, SMG Sheetrit Media Group
- Italy: Nicola Rovetta, Creative Director, Golin
- Japan: Bobby Fukuda, Global PR Director, Hakuhodo
- New Zealand: Trish Sherson, Director, Sherson Wills
- Norway: Eva Sannum, Creative Director, Geelmuyden Kiese
- · Poland: Sebastian Stepak, Managing Director, MSL
- Portugal: Catarina Vasconcelos, General Director, LPM Comunicação
- Spain: Ana de Castro Huerta, General Director& Head of Social Media, Havas PR & Havas Sport & Entertainment
- Sweden: Karin Schollin, Key Account Manager and Partner, Prime
- UK: Amanda Pierce, Chief Executive Officer, Burson-Marsteller
- US: Jennifer Cohan, President, Edelman
- Global: Stuart Smith, Global Chief Executive Officer, Ogilvy PR

Product Design Jury

- Brazil: Leonardo Massarelli, Creative Director, Questto Nó
- Germany: Prof Ruth Berktold, Professor/Architect, Yes Architecture/Yes Products
- Italy/US: Defne Koz, Industrial Designer, Koz+Susani Design
- Singapore: Priscilla Shunmugam, Womenswear Designer, Ong Shunmugam
- Sweden: Jonas Pettersson, Founder/Entrepreneur/Designer, Form Us With Love
- UK: Samuel Wilkinson, Industrial Designer, Samuel Wilkinson Studio
- US: Tobias van Schneider, Product Design Lead & Art Director, Spotify
- US: Dan Formosa, Designer, Dan Formosa, President

Press Jury

- Argentina: Pablo Del Campo, Worldwide Creative Director, Saatchi & Saatchi, President
- Australia: Matt Gilmour, Executive Creative Director, Archibald/Williams
- Brazil: Guilherme Jahara, Chief Creative Officer, F.biz
- China: Kitty Lun, Chairman/ Chief Executive Officer, Lowe
- France: Pierrette Diaz, Creative Vice President, Y&R
- Germany: Fabian Kirner, Chief Creative Officer, Grey
- India: Kondiparthi Sridhar, Chief Creative Officer, SapientNitro

- Lebanon: Ramsey Naja, Chief Creative Officer, MEA, J. Walter Thompson
- Mexico: Jessica Apellaniz, Group Creative Director, Publicis
- Portugal: Luciana Cani, Executive Creative Director, Leo Burnett
- · Singapore: Chris Chiu, Founder, Ren Partnership
- South Africa: Jonathan Deeb, Executive Creative Director, FCB
- Spain: Carlos Jorge, Creative General Director, Contrapunto BBDO
- Thailand: Prangthip Seelos, Executive Creative Director, Creative Juice G1
- Turkey: Ergin Binyildiz, Chief Creative Officer, Havas Worldwide
- UK: Ben Priest, Chief Creative Officer, Founder, adam&eve DDB
- US: Tony Calcao, EVP/Executive Creative Director, Crispin, Porter + Bogusky

Promo & Activation Jury

- Global: Matt Eastwood, Worldwide Chief Creative Officer, J. Walter Thompson, President
- · Argentina: Diego Medvedocky, VP & Executive Creative Director, Grey
- Australia: Kylie Green, Managing Director, Activations, Dentsu Aegis Network
- Belgium: Philippe Fass, Creative Director, Happiness Brussels
- Brazil: Julio Anguita, Chief Executive Officer/Partner, Babel
- Canada: Rene Rouleau, Creative Director, Proximity
- Czech Republic: Jaime Mandelbaum, Chief Creative Officer Central & Eastern Europe, Y&R
- Finland: Timo Silvennoinen, Creative Director, McCann Helsinki
- France: Mark Forgan, Creative Director, Rosapark
- Germany: Tim Stuebane, Executive Creative Director, Ogilvy & Mather
- India: Saurabh Dasgupta, Executive Creative Director, Innocean Worldwide
- Italy: Sergio Spaccavento, Executive Creative Director, Bcube
- Japan: Takashi Fukuda, Creative Director, Dentsu
- Mexico: Esteban Sacco, Founder & Chief Creative Officer, Sparkling
- New Zealand: Tony Clewett, Executive Creative Director, FCB
- Puerto Rico: Rafael Sepúlveda, General Creative Director, de la Cruz & Associates
- Russia: Andrey Gubaydullin, Executive Creative Director, Voskhod
- Singapore: Joji Jacob, Group Executive Creative Director, DDB Group
- South Africa: Pepe Marais, Chief Creative Officer, Joe Public
- Spain: Carlos Sanz de Andino, Chief Creative Officer & Partner, Darwin & Co
- Sweden: Johanna Hofman-Bang, Art Director, Forsman & Bodensfors
- Switzerland: Grischa Rubinick, Creative Director, The House Agency
- The Netherlands: Gregg Clampffer, Creative Director, 72andSunny
- UK: Karin Onsager-Birch, Chief Creative Officer, Blue Hive
- US: Brent Anderson, Executive Creative Director, TBWA\Chiat\Day
- US: Natalie Lam, Executive Creative Director, Razorfish

Radio Jury

- Australia: Paul Reardon, Executive Creative Director, WHYBINTBWA Group, Australia, President
- Belgium: Peter Baert, Founder Producer Composer, Raygun
- Brazil: Philippe Degen, Creative Director, Talent Propaganda
- Canada: Jessica Schnurr, Copywriter, John S.
- Chile: Felipe Vinuela, Chief Creative Director, Proximity
- Germany: Stephan Moritz, General Manager & Executive Producer, MOKOH Music
- India: Riya Mukherjee, Executive Vice President, formerly Radio Mirchi
- New Zealand: Bridget Taylor, Executive Creative Director, Contagion
- Norway: Hans Magne Ekre, Executive Creative Director/Partner, Shnel & Melnychuck & Forsman & Bodenfors
- Singapore: Hanyi Lee, Chief Creative Officer, The Secret Little Agency

- South Africa: Liam Wielopolski, Executive Creative Director, DDB
- Spain: Chacho Puebla, Chief Creative Officer, Lola Lowe
- Sweden: Peder Westerberg, Creative Director, Hummingbirds
- The Philippines: Brandie Tan, Executive Creative Director, Publicis JimenezBasic
- UK: Pam Myers, Creative Director, Rorschach Radio
- US: Claudio Lima, Chief Creative Officer, BRAVO/Y&R

Titanium & Integrated Jury

- Global: Mark Fitzloff, Partner and Executive Creative Director, Wieden+Kennedy, President
- Australia: Ant Keogh, Executive Creative Director, Clemenger BBDO
- China: Graham Fink, Chief Creative Officer, Ogilvy & Mather
- Sweden: Anna Qvennerstedt, Creative Senior Partner & Chairman of the Board, Forsman & Bodenfors
- UAE: Bechara Mouzannar, Chief Creative Officer, Leo Burnett MENA
- UK: James Temple, VP, MD, Executive Creative Director, R/GA London
- UK: Jon Wilkins, Executive Chairman, Karmarama
- US: Benjamin Palmer, Chairman, The Barbarian Group
- US: John Norman, Chief Creative Officer, Translation LLC
- US: Michael Canning, Group Creative Director/Creative Leadership, 72andSunny

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