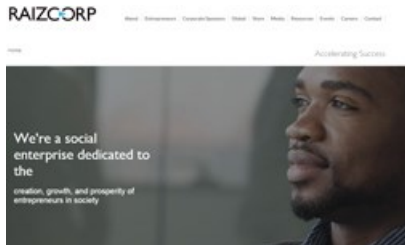


SimplyBiz Shift Questions workshop offers entrepreneurs new perspectives

The successful SimplyBiz Shift Questions workshop will travel nationally this year, beginning on 9 May 2015 in Johannesburg. The workshop, developed by Raizcorp in association with Nedbank, equips entrepreneurs to think differently about their businesses in order to 'unlock' new opportunities and accelerate their success...



It will teach them how to shift their way of thinking by simply asking the right questions, at the right time, and in the right sequence.

Allon Raiz, CEO of Raizcorp, says, "Many people have this notion that if they follow the exact steps that a 'successful' entrepreneur took in his or her journey, they too will become successful. As a young man, I asked my mentor what the secret was to becoming wealthy. Surely if it were as simple as reading a book on '10 steps to success,' everyone would be rich.

"He gave me a rather unexpected answer and said the secret to shifting my own mindset as well as my business, was asking myself the right questions, and answering them honestly. The SimplyBiz Shift Questions workshop was developed to teach entrepreneurs this invaluable skill that they should apply daily.

Raiz will be facilitating the workshop and attendees will spend the day working through a workbook with questions that have been crafted to shift the paradigms of their thinking.

Nedbank's partnership with Raizcorp makes it possible to host these workshops in the major metropolitan areas around South Africa aimed at offering strong support for small business development locally and further develop South African entrepreneurs, and businesses to success.

Vanessa Singh, Executive Head Marketing: Nedbank Retail and Business Banking said, "We are delighted to partner with Raizcorp to bring the SimplyBiz Shift Questions workshop that seeks to unlock growth for businesses and introduce a new way of thinking in solving business challenges. This encourages participants to ask themselves the critical questions, and

hopefully come up with the right answers in order to shift the dial - and take their businesses to the next level."

"As a bank for small business, we remain committed to partnering with businesses for growth for a greater South Africa. This means making things that really matter to businesses happen. This is another way Nedbank is doing its fair share in playing a meaningful contribution in order to foster an entrepreneurial culture and create an environment where small businesses can thrive."

The workshops will also be hosted in Port Elizabeth, Durban and Cape Town. For more information, go to www.shiftquestions.co.za.

For more, visit: <https://www.bizcommunity.com>