

Shine at Assegai Awards

The 2014 Direct Marketing Association Assegai Awards and gala dinner will be held at the Shine Studios in Braamfontein on Thursday, 6 November 2014.



"As direct marketing becomes increasingly more strategic, and obtains better results for clients, we continue to experience growth. Measureable ROI remains of paramount importance and we are looking forward to celebrating the best of the best at the Awards evening," says Alastair Tempest, COO of DMASA. "We also relish the fact that the Awards promote and assist the growth of direct marketing in South Africa."

The Assegai Awards have a number of new sponsors who have come on board to join the long-standing sponsors. The sponsors for 2014 are:

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