

Entries open for New York Festivals World's Best Advertising 2015

NEW YORK: Entries have now opened for the 2015 New York Festivals International Advertising Awards competition for the World's Best Advertising. Entries submitted before 16 December 2014, will earn a 10% discount on their entry fees by using code PRN2015.



Entries are judged around the world by panels of peers in their respective industries. This year there are 11 competitions: Avant-Garde, Branded Entertainment, Creative Effectiveness, Design, Digital, Direct & Collateral, Film, Film Craft, Integrated, Outdoor, Package Design, Print, Public Relations & Media Relations, Public Service Announcements, Radio, and Student.

The 2015 New York Show panel discussions and networking events will take place on Thursday 21 May 2015 at NYIT Auditorium on Broadway, followed by the gala cocktail party, awards ceremony, and after-party to celebrate the winners. The 2015 competition entry deadline is 31 January 2015.

For more information, go to www.internationalawardsgroup.com.