

# Loeries 2014: Taking design to the next level - Stephen Doyle

 By [Beverley Klein](#)

22 Sep 2014

On Friday 19 September, speaker Stephen Doyle took the stage to showcase some of his work, and how design doesn't have to be digital to be effective.



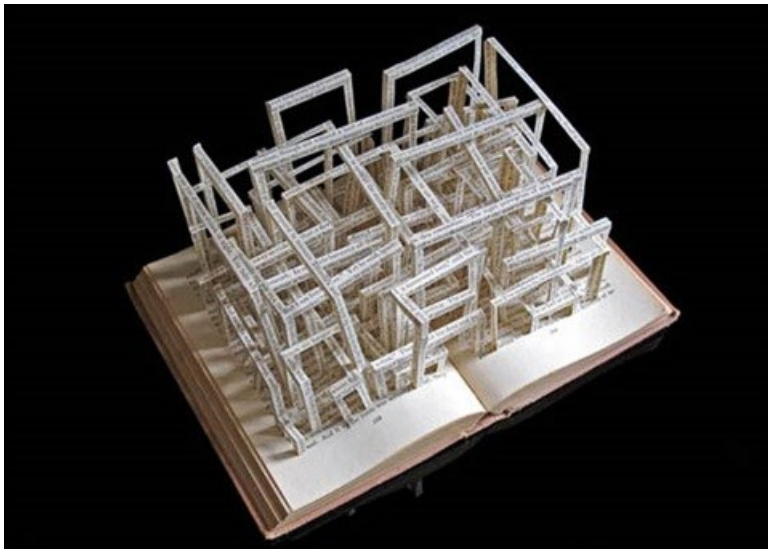
The main work he presented featured design that involves the human touch - working with your hands. His work has been displayed in many articles in the New York Times, as well as designing book and CD covers.

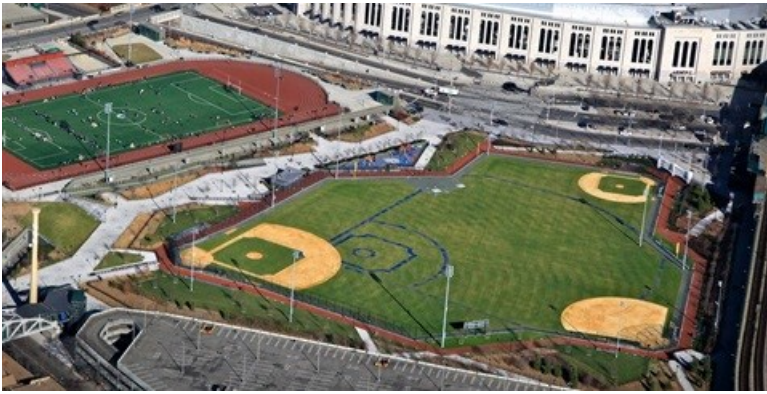
Apart from this, his company Doyle Partners has a wide range of design possibilities that they've accomplished over the years, from making the outside of a building reflect the sky and sea for the New York Aquarium, to the remembrance of the Old Yankee Stadium being visible from the air.

Check out some of his work and view Doyle Partners for more: <http://www.doylepartners.com/>

[In The Gym](#) from [Doyle Partners](#) on [Vimeo](#).

[Draw Up A Chair](#) from [Doyle Partners](#) on [Vimeo](#).





Bizcommunity's BizTakeouts TV crew caught up with Doyle to chat about design in communication and how they work together, living in New York and what inspires him.

## ABOUT BEVERLEY KLEIN

Beverley Klein is the editor of the Marketing Media South Africa section on Bizcommunity.com. With a background in journalism and historical studies, she's dived into the world of industry news, curating content, writing and interviewing thought leaders. She's often spotted in a forest on the weekend and rarely seen without a camera. Follow [@BevCPT](#).

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