

## Jana Marais is the new editor of Finweek

Media24 Weekly Magazines has announced senior business journalist Jana Marais has been appointed editor of *Finweek* magazine, effective from 1 October 2014.



Marais joins the title after several years as senior business reporter at *Sunday Times*. Prior to this she spent significant years in senior positions at *Rapport*, *Beeld*, *Sake24*, *Bloomberg News* and even a stint in London as correspondent for *Metal Bulletin*.

Marais says that her vision for *Finweek* is to equip readers to ask the right questions when making decisions that affect their finances, as well as how financial news impacts on their pockets.

Charlene Beukes, CEO of Media24 Magazines, says: "Jana's wealth of experience stretching over more than a decade covers a variety of sectors, making her the ideal candidate to lead the *Finweek* brand from strength to strength."

Marais concludes: "I believe *Finweek*, like most traditional print publications, face a tough challenge to retain readers and advertisers. This should always be top of mind for anyone working in the industry. I however believe that if you give your readers what they want and need, they will follow regardless of the platform you use."