

## takealot.com to sponsor Cape Town 10s 2015

South Africa's online retailer takealot.com has signed on as the official headline sponsor of the rapidly growing Cape Town 10s for 2015.



The world's biggest 10s tournament, now known as takealot.com Cape Town 10s will return to Hamilton's Rugby Club for their seven year anniversary on 6 and 7 February 2015.

Commenting on the decision to sponsor the event, Kim Reid, CEO of takealot.com said, "We are very excited to be associated with the Cape Town 10s. It's an event that shares similar brand characteristics to our own, being fun, young, innovative, dynamic and most

importantly customer focused."

Launched in 2009, by rugby legends, Bob Skinstad and Rob Fleck, the Cape Town 10s is now the biggest ten-a-side tournament in world rugby.

For more information visit: [www.capetowntens.com](http://www.capetowntens.com).

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