

Driving the Loeries

Avis' Film Production Unit is the newly announced official car rental partner of The Loerie Awards. Specialists in cossetting film stars and crews, as well as any gear that needs to be moved from location to location, Avis' Film Production Unit is prepared to do anything legal to get you to The Loerie Awards in time.

Says Carole Mahlangu, Avis's Film Production Unit, "We're a fledgling division of Avis, just on two years old and in that time we've learnt much about the industry and the people involved - this being from Gauteng, Cape Town and Durban offices."

"Mostly, we've learnt that we enjoy the energy and creativity of these industries. It challenges us to do our best and stimulates us to try harder to do better; and that's why we want to be a part of the industry's premier awards event. We'd like to increase the industry's awareness of our tailor-made offerings and are providing special packages for the festival weekend as a way of saying 'thank you' for the support we've had over the past 12 months."

To get your motor running, Avis has a few suggestions at incredibly reasonable rates.

First, there's a self-drive option that is so competitively priced you'll want to leave your car at home and drive yourself and a few mates to Margate. Not only will this save the wear and tear on your own dream machine the Avis car comes spotless, so you won't have to work for hours to buff yours before picking up your mate.

If you're flying in to Margate or Durban, Avis has sweet deals for you too, and will be manning special 'Loe counters at both airports to ensure your journey is seamless.

Why not choose either the self-drive option into Margate from Joburg - or the Avis Luxury Cars - and if you are flying the Avis Point to Point transfer service so you can cruise solo or in multiple passenger vehicles, and have a pre-party of your own with up to seven of your closest friends, once you are in Margate.

For rates and the Avis online booking system, visit The Loerie Awards web site at www.theloerieawards.co.za/festival/.

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