

A double win for Scan at Markex shows

Leading exhibition and display specialist, Scan Display, won the Large Stand award at Markex Cape, held at the Cape Town International Convention Centre from 26 to 28 July 2006.

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Photo by: EventFcs

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This is the third year in a row that Scan has won this prestigious award at Markex Cape. It is also the second year in a row that it has won the Large Stand award at both Markex Jhb and Markex Cape. In June Scan's sophisticated stand took top honours at Markex Jhb at Sandton Convention Centre.

Scan's MD, Justin Hawes, says: "Each year, we use our stand at Markex as an opportunity to experiment with new concepts. This year we really pushed the boundaries and included a number of innovative elements."

The Markex stands included a glass floor without cross bracing, a very unusual structure. They also incorporated a striking glass wall showcasing some of Scan's products.

Gary Van Der Watt, Scan's GM in the Western Cape, says: "The good news for Scan's clients is that any of the elements seen on the stands can be used individually and applied cost-effectively to their exhibition stands."

Hawes was delighted with what they achieved with the stands. He says: "This is undoubtedly Scan's best work at Markex to date and it is great to be acknowledged with the Large Stand award at both Markex shows."

It is especially significant that the second double win comes in the year Scan celebrates 10 years of business. It affirms the company's position as a market leader in the Southern African exhibition and visual communications industry.

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