

Are you the next t-shirt pimp?

Street fashion retailer sportscene's Pimp-My-Tee design competition invites design and fashion students from across South Africa to produce a graphic for a t-shirt print. Finalists will see their prints available at selected sportscene stores nationwide, with the ultimate winner receiving a R10 000 bursary to develop their work further.

"Supporting up-and-coming creative talent is important, in what is still, a relatively young street fashion industry in South Africa. Our country has huge creative potential, particularly in street style, in which we are finding a strong and unique voice. By running this competition, we are helping provide a platform for fresh design talent and provide an introduction to the retail world and hopefully commercial success," explains Fernando Ventura, Foschini Group sports division marketing director.

Designs must be submitted before 15 August 2006 and finalists will be selected by a panel of sportscene street-style experts by the end of August. Designs must follow one of two themes: retro rock or skullduggery.

The eventual winner of the R10 000 bursary may also have an opportunity to work on designs for sportscene's progressive urban fashion label, Redbat. Finalists will also be featured in youth culture magazine, *Blunt*.

Further information and details on how to submit work can be found at www.sportscene.co.za.