

## Naspers pledges funds to carry out centre redesign as part of WDC 2014

Media24's design competition, which invites designers to submit proposals to redesign the exterior façade of the 26-storey Naspers Centre on Cape Town's Foreshore, has been boosted



Cape Town: World Design Capital 2014. (Image: NASA)

The group has announced that an implementation budget of R15m has been set aside to see the design concept become a reality. It has also announced the prize money offered - R320,000, with the winner receiving R200,000 and the runners up receiving R80,000 and R40,000 respectively.

The project is part of the World Design Capital 2014 celebrations. Design proposals can be submitted through the competition website, [www.design.24.com](http://www.design.24.com), which closes for entries on 28 February 2014. The winners will be announced on 8 April 2014.

For more, visit: <https://www.bizcommunity.com>