

Bizcommunity.com Advertising & Rates

Company press office

A Press Office allows for the easy management of a professional and measureable presence on the web and is recommended for companies needing to cost-effectively distribute information on a regular basis.

Press Office ownership makes it very easy to keep an up-to-date web presence, without the need for costly website maintenance. Press Office content, to be distributed via the daily bizcommunity.com newsletters and website front pages. Content may be supplied by an individual within a company, an appointed PR practitioner or prepared by us on request.

All news supplied by press Office holders will appear in your customised online Press Office, the design of which is developed to your specifications by our Production Team to include your company branding, profiles, key people, contact details and website links - an ideal vehicle for potential customers to get an overview of a company's most recent initiatives and credentials.

Click here to [view company press offices](#).

A PRESS OFFICE INCLUDES:

- We provide you with 12 press releases to distribute your news.
- Your news distributed to all website readers and subscribers monthly including 3 sections relevant to your business e.g.: Advertising - Media - Events - Branding - Public Relations etc.
- News appears on Bizcommunity.com
- Your company logo will appear in the left-hand margin of the website each month you submit a press release and link to your own Press Office containing all your press releases including a link to your own website.
- Company link in the right-hand margin of the daily and weekly newsletter to all our subscribers.
- Free design and set-up of the Press Office, including the news page, profile page and contact page, with a link to your existing website.
- Companies with recent news appears in the right-hand margin of the daily and weekly email Newsletter to all our subscribers.
- You may include 5 historic press releases in the Press Office area before launch.
- Press releases are distributed within the e-mail Newsletter, including on the Bizcommunity.com Home Page & within a section relevant to the release for 2 - 6 weeks following which the press release stays live on your Company Press Office news page permanently.
- Monthly Press Office statistics sent each month. (Number of readers opening each press release.

COST:

Description	Premium Press Office
Cost per year on an upfront payment with 12 releases available.	R15,200
Quarterly payment option (Payment every 3 months)	R4,940
Monthly payment option (minimum 12 months)	R1,750

*Payment of accounts must be made within 30 days from invoice date.

*All Prices exclude Vat

*All costs include Agency Commission

PRESS OFFICE CREDITS

- Additional press release/credit costs R1,015 (excl VAT) per press release/credit

ONCE-OFF PRESS RELEASES

- Non- press office holders can purchase a once-off press release.
- Once-off press release costs R1,815 (excl VAT) per press release

PRESS OFFICE RECRUITMENT BENEFITS

- This works on a **credit system only**.
- For every new yearly Press Office Package contract you receive **12** press releases.
- One release can also act as a **recruitment credit** if not used for a press release.

MULTI BRAND PRESS OFFICE

We have a multiple brand press office option which offers exactly the same benefits as our Press Office but it has been created to bridge the gap between a company's different brands and incorporate the under the main company's Press Office.

This means the Main Press Office will be for the Mothership Company and for the each different brand we create additional Brand Profile pages, and we also include 3 press releases for each brand.

The cost of each additional brand is as follows:

Mothership Press Office will cost R15,200 per annum with 12 press releases.

1 x Additional brand - R4,266 (plus 3 press releases)

2 x Additional brand - R7,236 (plus 3 press releases per brand)

3 x Additional brand - R10,935 (plus 3 press releases per brand)

4 x Additional brand - R12,776 (plus 3 press releases per brand)

Thereafter it will be R1,826 per brand

*All costs include agency commission and Vat

Contact sales

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