

The biggest multi-industry site catering to a professional audience in Africa and South Africa*

*Page views per month as measured by Effective Measure October 2011



Bizcommunity.com is South Africa and Africa's leading B2B website, with a focus on the nation's advertising, marketing, media, retail and associated sectors. A daily mix of original and quality news coverage has made bizcommunity.com the vehicle of choice for a diverse online audience. Our portal dedicated to Advertising, Marketing & Media is the key influencer in these sectors in Africa and has become the go-to hub for business drivers, opinion makers and recruiters. We are dedicated to building, showcasing and servicing online business communities in our region.

1. WEBSITES

With over 350 000 unique visitors reading over 4 million pages per month, our daily mix of topical content across a wide range of content channels and business categories ensures that advertisements placed on **bizcommunity.com** reaches their desired targeted audiences with little wastage. [MORE >>](#)

2. NEWSLETTERS

Over 3,000,000 bizcommunity.com newsletters get sent to our subscriber base every month, offering competitive advertising rates that reach tightly targeted audiences with little wastage. [MORE >>](#)

3. PRESS OFFICES

A Press Office allows for the easy management of a professional and measurable presence on the web and is recommended for companies needing to cost-effectively distribute information on a regular basis. [MORE >>](#)

4. RECRUITMENT

Cost-effective and time-saving, online recruitment has become a global standard in the sector for reaching qualified candidates. Bizcommunity.com's popular Recruitment and Job sections have been upgraded so as to offer an even more streamlined service. We have also expanded to over 30 additional industry categories and developed a tool that allows recruitment clients to manage their own job advertising online, through a user-friendly login and password system. [MORE >>](#)

5. DEMOGRAPHICS

Bizcommunity.com readers are mainly professionals, employed in middle to senior management positions, 81% of whom have a diploma, degree or post graduate degree, 70% of whom access the site from work. [MORE >>](#)

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