

The Bees Awards announces nominations

SAN FRANCISCO, US: The 4th edition of The Bees Awards - 1st international social media marketing awards - has announced their 2013 nominations.



[You will find the complete list of nominations here.](#)

From these 65 Top worldwide social media case studies from 2012-2013, some initial trends can start to be stated:

1. Great variety of agencies and industries involved. Five continents in the short list.
2. Emergence of Brazil from previous three editions.
3. Greater integration of hardware and sensors within social media from previous three editions.
4. Strong performance in 2012/2013 by OMD. Impressive results in the category "Best Marketing Within Social Games".
5. Great performance by Scandinavian communication schools.

Should you want more information, have comments, want interviews, or have questions, we would be happy to connect you in the fastest way.

Winners will be announced on 31 May 2013 on <http://www.beesawards.com/>.