

# AMC Networks' Josh Sapan to give keynote at MIPTV 2012

PARIS, FRANCE: Josh Sapan, president and CEO, AMC Networks Inc, will deliver a Media Mastermind keynote address on 2 April at MIPTV 2012 (1-4 April).



In his address, Josh Sapan will discuss the value of original programming and how to create entertainment brands of distinction in an increasingly competitive world.

One of the entertainment industry's premier innovators and recognised by Fast Company in 2010 as one of the "100 Most Creative People in Business," Sapan leads AMC Networks Inc, which owns and operates popular and award-winning brands: AMC, IFC, Sundance Channel, WE tv, Sundance Selects and IFC Films.

With breakthrough programming and films like the award-winning *Mad Men*, international blockbuster *The Walking Dead*, Golden Globe-winner *Carlos* and the Cannes award-winning biopic *Che*, Sapan continues to build a legacy of innovation and successful, high-quality brands that deliver value to the industry and consumers.



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