

Euronews launches Business Awards for SMEs that 'shine online'

LYON, FRANCE: Euronews and Google team up to launch competition for small and medium-sized enterprises that use the Internet to attract new customers, grow their market share and take their businesses global.



With over 2.5bn* people online around the world, the Internet is becoming a vital part of every business plan. And for small and medium-sized businesses - from butchers, bakers and candlestick-makers to wedding planners, party magicians and cabaret singers - the Net is a particularly effective tool, helping them grow twice as fast, export twice as much, and employ 2.6x* as many people as offline businesses.

Now, Euronews and Google are calling on Europe's best online SMEs to tell their story in a short video - and grasp their chance to win prizes including a mini-documentary about their business to be aired on Euronews, a bespoke online training session with Google experts, and an all-expenses paid trip to Brussels, the capital of Europe.

[Enter the awards.](#)

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