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Four key reasons to attend MIPCOM

CANNES, FRANCE: MIPCOM is the most anticipated global market for entertainment content where the stars of kids' programming shine. It's the place where deals get done. If you are part of the kids' industry and want to boost your business, there's simply no better place to be.



- · Pitch your projects to major decision-makers in the kids' entertainment industry
- Network with key decision-makers in the international broadcasting and entertainment industry from 102 countries
- Meet 4400 buyers, commissioners, licensing agents, kids publishers and finance your projects

· Identify the content that kids and teenagers are excited about

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