

## Four key reasons to attend MIPCOM

CANNES, FRANCE: MIPCOM is the most anticipated global market for entertainment content where the stars of kids' programming shine. It's the place where deals get done. If you are part of the kids' industry and want to boost your business, there's simply no better place to be.



- [illegible]

MIPCOM takes place 8-11 October 2012.

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