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PARIS, FRANCE: Keeping track of events at MIPTV 2011 just got a whole lot easier. There is now a range of options open to you to connect when you want, how you want.



How, what, when

MIPBlog: Conference live blogging, videos, Sounds like Cannes - from April 3

YouTube: Full conference videos and more - from April 2

Twitter: All, MIPBlog updates, competitions, live tweets - from April 3

iPhone/Android/Blackberry App: All the above and more - in operation now

Online Media Centre: Read client press releases - from April 2 Photobank: Highlight photos direct from MIPTV - from April 3

MIPTV.com: MIP Markets magazines' online editions, Daily News - from April 4.

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