

Cannes Lions announces remaining jury lineup

CANNES, FRANCE: The Cannes Lions International Festival of Creativity completes the jury line-up by naming the members of the Design, Film Craft, Media, Promo & Activation, and Radio Lions categories.



The remaining five juries will be led by Jack Klues, Chairman, Vivaki (Media Lions); Joe Pytko, Director, Joseph Pytko Productions, USA (Film Craft Lions); Mary Lewis, Creative Director, Lewis Moberley, United Kingdom (Design Lions); Ralph van Dijk, Founding Creative Director, Eardrum, Australia (Radio Lions); and Rob Schwartz, Global Creative President, TBWA Worldwide, USA (Promo & Activation Lions). South Africa is represented on the Design Lions Jury (Joanne Thomas, Creative Director - Design, The Jupiter Drawing Room), Media Lions Jury (Dawn Rowlands, Chief Executive Officer, Aegis Media), Promo & Activation Lions Jury (John Davenport, Executive Creative Director, Ireland/Davenport) and the Radio Lions Jury (Mike Schalit, Chief Creative Officer, BBDO).

Philip Thomas, CEO of Lions Festivals says, "It is a privilege to have an assembly of such esteemed industry professionals in Cannes to judge and award the best work. And we are particularly delighted to count on 11 past Cannes Lions jury presidents amongst the total 308 jury members taking part in this year's 16 different juries. The time, commitment and integrity applied to their task ahead will have a profound effect on moving the industry forward at a global scale."

Design Lions Jury

- Mary Lewis, Creative Director, Lewis Moberley, United Kingdom - Jury President
- Adam Scott, Creative Officer, FreeState, United Kingdom
- Bhupal Ramnathkar, Chairman & Founder, Umbrella Design, India
- Borja Borrero, Executive Creative Director, Interbrand, Spain
- Conor Brady, Global Creative Director, Huge, USA
- Eugene Bay, Chairman, VBAT, The Netherlands
- Gustavo Greco, Creative Director, Greco Design, Brazil
- Heath Lowe, Founding Partner & Creative Director, Special Group, New Zealand
- Heinrich Paravicini, Chief Creative Officer, Mutabor, Germany
- Helena Stendahl Hägg, Design Director & Senior Creative Partner, Identity Works, Sweden
- Joanne Thomas, Creative Director - Design, The Jupiter Drawing Room, South Africa
- Karl Heiselman, Chief Executive Officer, Wolff Olins, USA
- Katrin Oeding, Creative Director, Studio Oeding, Germany
- Lara Palmer, Art Director & Creative Director, Lara Palmer Advertising, Canada
- Luciano Deos, Founder & CEO, Gad, Brazil
- Nicolas Capéran, Creative Director, W&Cie, France
- Pann Lim, Creative Director, Kinetic, Singapore
- Pedro Albuquerque, Designer & Partner, Albuquerque, Portugal
- Polly Chu, Chief Creative Officer, JWT, China
- Tony Charlton, Creative Director & Managing Partner, Elmwood Melbourne, Australia
- Yasuharu Sasaki, Executive Creative Director, Dentsu, Japan

Film Craft Lions Jury

- Joe Pytka, Director, Joseph Pytka Productions, USA - Jury President
- Abhinay Deo, Director, Ramesh Deo Production, India
- Christopher O'Reilly, Executive Creative Director & Co-Founder, Nexus, UK
- Elissa Singstock, Executive Producer, Wieden+Kennedy Amsterdam, The Netherlands
- Jasper Thomlinson, Executive Producer, Cavier, USA
- João Daniel Tikhomiroff, Filmmaker, Executive Chairman/Partner, Mixer, Brazil
- Maxime Boiron, Chief Executive Officer, \ELSE, France
- Michael Ritchie, Managing Director & Executive Producer, Revolver / Will O'Rourke, Australia
- Nicolas Perez Veiga, Director & Founder, Primo, Argentina
- Sebastian Strasser, Director, Radical Media / Stink / Wanda, Germany

Media Lions Jury

- Jack Klues, Chairman, Vivaki - Jury President & **Awarding Jury**
- Andrew Reinholds, Managing Partner, OMD, New Zealand
- Brian Terkelsen, Chief Executive Officer, MediaVest Group, USA
- Cheuk Chiang, Chief Executive Officer Asia Pacific, PHD - **Awarding Jury**
- Christof Kaufmann, Chief Executive Officer, Aegis Media Group, Switzerland
- David Castiglioni, Chief Executive Officer, Arena Media, Argentina
- David Rodríguez, Director of Strategy & Innovation, Starcom MediaVest Group, Colombia
- Dawn Rowlands, Chief Executive Officer, Aegis Media, South Africa
- Dominique Delport, Chairman & Chief Executive Officer, Havas Media - **Awarding Jury**
- Doug Ray, Global President, Carat - **Awarding Jury**
- Francisco Fernandez, Chief Executive Officer, UM Mexico
- Francisco Hojas Bauzá, Managing Director, Havas Media, Chile
- Hugh Cameron, Chief Strategy Officer, PHD Media, UK Hugo Llebrés, Managing Director, MEC, Spain
- Ike Kwon, President & CEO, Innocean Worldwide Europe, Europe
- Jim Elms, Global Chief Executive Officer, Initiative Worldwide - **Awarding Jury**
- Jim Vail, President, RJ Palmer, USA - **Awarding Jury**
- John Steedman, Executive Chairman, Group M, Australia
- Karen Nayler, Chief Executive Officer, Mindshare, Canada
- Lawrence Teherani-Ami, Global Media Director, Wieden+Kennedy, Global
- Lior Grintz, Media & Managing Director, Havas Media, Israel
- Marco Muraglia, Chief Executive Officer, Starcom MediaVest Group, Italy
- Masaki Mikami, Corporate Officer, Hakuhodo-DY Media Partners, Japan - **Awarding Jury**
- Melanie Varley, Global Chief Strategy Officer, MEC Global - **Awarding Jury**
- Nathalie Peters, Managing Director, Mediabrands Audience Platforms, The Netherlands
- Paulo Cesar Queiroz, Co-President, DDB, Brazil
- Richard Dunmall, Global Chief Executive Officer, Naked Communications - **Awarding Jury**
- Rikke Grundtvig, Strategic Director, Vizeum, Denmark
- Rupert McPetrie, Chief Executive Officer, ZenithOptimedia Russia and CEE, Russia
- Sasha Savic, Chief Executive Officer, Mediacom, USA
- Sean Healy, Global Planning Director, ZenithOptimedia, Global
- Shashi Sinha, Chief Executive Officer, Mediabrands, India
- Sonja Klein, Managing Director, OMG, France
- Susanne Koll, Chief Executive Officer, OmnicomMediaGroup, Austria
- Sven Traichel, Chief Executive Officer, Havas Media, Germany
- Sylvie Irzi, Managing Partner, Initiative, Belgium
- Tomás Gonzalez-Quijano, Chief Executive Officer, Mindshare, Portugal
- Tracy de Groose, Chief Executive Officer, Carat, UK
- Urban Hilding, Chief Executive Officer, Initiative Universal Media (IUM), Sweden
- Xu Yongping, Director, Shanghai Media Group, China

- Young Tak Jung, Head of Media Division, Innocean Worldwide, South Korea

Promo & Activation Lions Jury

- Rob Schwartz, Global Creative President, TBWA Worldwide, USA - Jury President
- Anu Niemonen, Senior Creative, Hasan & Partners, Finland
- Arno Lindemann, Chief Creative Officer, Lukas Lindemann Rosinski, Germany
- Ben Coulson, Chief Creative Officer, George Patterson Y&R, Australia
- Bruno Lambertini, Founder & CEO, Circus Marketing, Mexico
- Diana Rossi, Creative Director, Alpha 245, Switzerland
- Fredrik Josefsson, Creative Director, Åkestam Holst, Sweden
- Georges Mohammed-Cherif, President, Buzzman, France
- Jaime Rosado, VP Regional Creative Director for Puerto Rico & Caribbean, JWT San Juan, Puerto Rico
- John Davenport, Executive Creative Director, Ireland/Davenport, South Africa
- John Treacy, Executive Creative Director, Elvis, United Kingdom
- Karen Howe, Senior Vice President & Creative Director, One Advertising, Canada
- Katya Bazilevskaya, Chief Commercial Officer & Co-Founder, Look at Media, Russia
- Levi Slavin, Creative Director, Colenso BBDO, New Zealand
- Lode Schaeffer, Creative Director & Owner, Indie, The Netherlands
- Luca Pannese, Creative Director, Saatchi & Saatchi, Italy
- Mario D'Andrea, Chief Creative Officer, Fischer & Friends, Brazil
- Mark Taylor, VP/Executive Creative Director, Crispin, Porter + Bogusky, USA
- Min Soora, Creative Director, Cheil Worldwide, South Korea
- Nicolas Courant, Executive Creative Director, Mamac Ogilvy Label, Tunisia
- Papón Ricciarelli, Executive Creative Director & Founder, Don, Argentina
- Rafael Rodriguez-Galobart, Chief Creative Officer, Gap's, Spain
- Sabbas Joseph, Director, Wirzcraft International Entertainment, India
- Stijn Gansemans, Creative Partner, Dallas Antwerp, Belgium
- Takeshi Nozoe, Creative Director, Hakuhodo, Japan

Radio Lions Jury

- Ralph van Dijk, Founding Creative Director, Eardrum, Australia - Jury President
- Akshay Kapnadak, Executive Creative Director, McCann Mumbai, India
- Beto Nahmad, Executive Creative Director, VCCP, Spain
- Chuck Rachford, Global Creative Director, DDB, USA
- Dagmar Kollstrøm, Copywriter & Founding Partner, Ernö, Norway
- Jean-François Bernier, President & Creative Director, Alfred, Canada
- João Livi, Chief Creative Officer, Talent, Brazil
- Malin von Werder, Creative Director, Garbergs, Sweden
- Martin Vinacur, President & Executive Creative Director, AldeA Santiago, Chile
- Mike Schalit, Chief Creative Officer, BBDO, South Africa
- Philip Maes, Creative Partner & Copywriter, Ph. M. Radio, Belgium
- Ralf Heuel, Chief Creative Officer & Partner, Grabarz & Partner, Germany
- Regan Grafton, Executive Creative Director, Drafftcb, New Zealand
- Russell Ramsey, Executive Creative Director, JWT, United Kingdom
- Troy Lim, Creative Director, Ogilvy & Mather, Singapore

The extended deadline for submitting entries is 19 April. For information and tips on how to enter please visit <http://www.canneslions.com/awards/>. Judging and announcements of the shortlisted and winning work will take place in Cannes, France, during the festival week 16-22 June.

Key dates:

Delegate registration: Open

Extended entries deadline: 19 April 2013

60th Cannes Lions International Festival of Creativity: 16-22 June 2013

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Information on Cannes Lions facilitated by Cinemark, South Africa's official representative of the Cannes Lions Festival.

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