## 🗱 BIZCOMMUNITY

## **Egypt's Startup Reactor calls for applications**

Egypt's Startup Reactor is seeking applications for its fifth cycle. The six-month accelerator programme is designed to support innovative startups with high growth potential in Egypt.



The programme is a gateway to connecting entrepreneurs, investors, and mentors. Investors and mentors that participate in the programme receive an equity stake in the ventures which they choose to support.

40 startups will qualify for Ignition (bootcamp stage) and will receive mentorship and training, with up to 15 startups proceeding to plasma stage.

Throughout plasma, the startups will undergo an intensive training programme on developing their business model, prototypes, brand identity, and customer base.



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The qualifying startups receive the full programme's package, which includes access to office space and facilities, exclusive access to mentorship from a network of more than 200 business professionals, consultation services, legal registration and advice, and support services such as accounting, HR, and marketing.

In addition, the startups will receive equity funding up to 300,000 EGP, with the chance to participate in Startup Nova; a demo day in front of local and international investors where the top three startups receive cash prizes worth €15,000 VC4A, with further investment opportunities from Innoventures and VC4A investor network.

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## How to apply

Interested entrepreneurs are encouraged to attend the "Spark" sessions and workshops that will be held around Egypt during January 2018. For dates, venues, and registration, please visit <u>vc4a.com</u>.

To apply to Startup Reactor, visit innoventures.me/reactor before 20 January 2018.