

# No Hlaudi weather at sunny SABC?



By [Rod Baker](#)

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NEWSWATCH: And they're back in the news, instead of reporting it... You've got it... the SABC... because it seems its Hlaudi Motsoeneng wants 70% of the news to be positive, reports Mail & Guardian, which also reports that the 'sunshine' policy is not good news in Media Monitoring Africa's eyes. But some good news anyway, EWN reports that Egyptian authorities have released South African photographer Adil Bradlow.



## For more:

- Mail & Guardian: ['sunshine news' strategy 'deeply concerning', says media monitoring group...](#) According to the Mail & Guardian report, Media Monitoring Africa reckons the "call by Hlaudi Motsoeneng for 70% of SABC news stories to be positive raises issues of editorial independence". And so it should.

The very call itself smacks of interference in the reporting of the news and I don't know about anyone else, but I actually want to know what's going on out there - good, bad and indifferent - and putting a positive spin on the news isn't going to inform me, and I think most thinking people would concur with that view.

We need to have the news reported accurately, fairly, and without bias... we don't need a load of moonshine... sorry, sunshine.

- EWN: [Adil Bradlow released...](#) Now this is genuine "good news"... but if a certain national broadcaster has its way, presumably one might not have heard about Bradlow being detained in the first place.

## ABOUT ROD BAKER

Rod Baker is Content Director at Bizcommunity.com. A journalist since before computers, he worked on a wide range of magazines and, in his youth, rose through the ranks from being a lowly and abused sub-editor, to a high and still abused editor and publisher. He has been editor and publisher of a number of magazines, as well as a newspaper. He has edited many books, and written a number too. Email him at [rod@bizcommunity.com](mailto:rod@bizcommunity.com).

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