

Abidjan hosts major video-game festival

ABIDJAN, Ivory Coast: A major electronic and video game festival will take place in Ivory Coast, with 50,000 gamers expected at this unique e-sports tournament.



The [Electronic and Video Game Festival](#) of Abidjan (FEJA) will take place from 11-12 November 2017 at Palais de la Culture, organised by Paradise Game. The 2017 edition will feature e-sports tournaments. The qualifications will start on 23 September 2017 at Playce Marcory in Abidjan, and lead to the selection of 256 gamers coming from various African countries who will compete during the FEJA. More than €10,000 will be given in cash prizes to the winners.

Sidick Bakayoko, managing director of Paradise Game, the event producer stated: “We wanted to gather in one place all the players of this untapped industry in Africa. From the developer to the end user, including the manufacturers and distributors, FEJA is a true platform for exchange, allowing people to share their passion and promote video-gaming in Africa.”

The worldwide video game industry is worth 100 billion dollars and 27% of the revenues come from mobile games. Africa only represents a fraction of that but has a huge potential with more than 400 Million Africans who play on their mobile (Source: Deloitte).

The gaming industry consequently offers a significant number of career opportunities to young Africans including scriptwriter, game designers, programmers, pro-gamers, and so on.

This large-scale event is sponsored by Orange Côte d'Ivoire, official partner of the FEJA. With over 5000 sq. meters dedicated to gaming (game console, PC, virtual reality, etc.), and to technological innovation, the venue will be transformed into a digital paradise.

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