

Samsung takes top honours at Mobile World Congress

Samsung Electronics' Galaxy S II was named Best Smartphone while the company was named Device Manufacturer of the Year by GSMA, an organisation that represents the interests of the worldwide mobile communications industry and hosts the Mobile World Congress trade show in Barcelona, Spain.



This honour comes in recognition of the device's powerful performance and overwhelming response from consumers. The Galaxy S II, Samsung's flagship smartphone, achieved worldwide sales of over ten million units in only five months, quicker than any device in Samsung's history and surpassed over 20 million sales in ten months.

"The Galaxy S II has set a new standard for smartphones, taking speed, screen and content to a whole new level," said JK Shin, president of IT and mobile communications at Samsung Electronics. "Building on the phenomenal success of the original Samsung Galaxy S, we are honoured by this award and proud of how this device has changed the way the market and consumers experience mobile technology."

Galaxy Tab 10.1 a highlight

Additionally, this honour came in recognition of Samsung's innovation in the mobile handset space, responsiveness to consumer tastes and preferences, and best-in-class products with quality at their core. With a product line-up that supports all major operating systems, Samsung gives consumers the choice to define their own mobile experience.

Highlights from 2011 include the launch of Samsung's highly successful Android-powered Galaxy S II, Galaxy Note which introduced a new device category, and Galaxy Tab 10.1, one of the thinnest tablet devices in the world. Each of these devices has strengthened Samsung's commitment to democratising the smart mobile device era and bringing cutting-edge smartphone experiences to the mass-market.