

WAN-IFRA presents Asian Digital Media Awards

Singapore Press Holdings, Kompas, NDTV, South China Morning Post, Star Publications and Al Bayan were among the winners of the 3rd annual Asian Digital Media Awards presented on Wednesday night, 28 November 2012, in a ceremony in Kuala Lumpur, Malaysia, by the World Association of Newspapers and News Publishers (WAN-IFRA).



The awards, which recognises outstanding work in the fields of online media, cross-media, online video, infographics, mobile, tablets and social media, for media houses in Asia, the Pacific and the Middle East, were presented to nearly 50 companies, publications and individuals. The ceremony was held during Digital Media Asia 2012, WAN-IFRA's annual digital conference that has attracted more than 350 media executives from 31 countries.

[View the full list of winners, chosen by a jury of 25 media professionals.](#)

"The Asian Digital Media Awards once again confirms that the region is a laboratory for innovation for digital news media," said Thomas Jacob, Chief Operating Officer of WAN-IFRA and Managing Director of WAN-IFRA Asia Pacific. "The winning projects demonstrate the many ways in which publishers are seizing the opportunities and responding to the changes in how people consume news and information."

The Best in Online Media and Cross-Media Awards were sponsored by Atex, while the Best in Online Video and Infographics awards were sponsored by Adobe.

Digital Media Asia is WAN-IFRA's premier digital conference in the Asia-Pacific region and the Asia Media Awards ceremony is one of the highlights of the event. More on Digital Media Asia can be found at www.wan-ifra.org.