

2011 Festival of Media Asia Awards shortlist announced

After receiving over 400 entries into The Festival of Media Asia Awards in its inaugural year, the panel of key Asia Pacific media and marketing professionals, led by Rahul Welde, VP media, Unilever, have decided on this year's shortlist.



With entries from 16 countries across the Asia Pacific region; Australia, China and Singapore lead the way in the shortlist, showcasing brands from adidas, Coca-Cola, Nokia, Rexona, to Xbox Kinect.

The winners of The Festival of Media Asia Awards will be announced at the awards gala dinner on Tuesday, 15 November 2011 at the The Grand Ballroom at the Ritz-Carlton, Millenia Singapore.

[View the shortlist.](#)

For more information, go to www.festivalofmediaawards.com/asia

For more, visit: <https://www.bizcommunity.com>