

Moshito Music Conference agenda announced

The Moshito Music Conference will open on 5 September, 2014, with keynote addresses from Minister Nathi Mthethwa of the Department of Arts and Culture, Christoph Borkowsky of World Music Expo (WOMEX) and Monica Newton, Deputy-director General of Arts & Culture.



The plenary session opens with When Music had a Conscience. Delegates can then select from breakaway sessions on: Music Consumption Patterns in South Africa: The Rise of Live Music; What Does Radio Want? Breaking your song on Radio; or Who Are We Making Music For?

The afternoon begins with the second plenary: What Does Print Media Want and Why is Your Story not on Page 3? and moves to workshop sessions in the late afternoon. These include such topics as Starting Your Own Record Label/Publishing Company & the Legal Implications, or Using a Vocal Loop Pedal: There is a new voice in Town. Following a presentation: Music from the Congo: Congo Day Special, delegates will be entertained by a Congo Day Showcase.

Day two opens with Creating and Sustaining your Brand and follows with breakaway sessions: What Does TV Want: Music Videos and EPs, Building Your Own Makeshift Home Studio, and Where is the beat? The Changing Taste of SA Music.

Where is the Money? Who is Collecting What and for Who? opens the afternoon plenary session. This is followed by two breakaway sessions: Let Your Music Speak: Demo Presentations; and The Sounds of East and West Africa - workshop.

The conference wraps up with the final plenary: Emerging Revenue Streams - Playing And Surviving In The Digital Space and an overview of the conference, before delegates join the concert evening.

For more, visit: <https://www.bizcommunity.com>