

Flash of Fassler at Mercedes-Benz Fashion Week

Award-winning Johannesburg designer, Marianne Fassler has joined the line-up at the upcoming Mercedes-Benz Fashion Week Cape Town (MBFWCT) 2014 at the CTICC from 24-26 July. She will present her latest collection at 5pm on 24 July for South Africa's premier Spring/Summer sartorial event.

The internationally acclaimed designer, whose diverse work ranges from ready-to-wear items to bespoke wedding dresses, has displayed in venues worldwide including La Ferme du Buisson in Paris and Museum fur Angewandte Kunst in Frankfurt, Germany, and locally has won numerous awards. In 2010, Fassler received the AFI Fashion Award for Exceptional Contribution to Fashion in Africa and, earlier this year, a Marianne Fassler garment was nominated as Design Indaba's Most Beautiful Object in SA.



Fassler will join 26 other leading established and emerging local designers, who will showcase over three days in 15 shows. These include celebrated local designers such as Gavin Rajah, KLûK CGDT, Stefania Morland, Fabiani and Craig Port, as well as several promising newcomers.

The event will also play host to Africa Fashion International's (AFI) other industry initiatives such as the AFI Fashion Talks seminar, which will include the South African premier of international documentary 'Advanced Style', as well as the AFI Fastrack and AFI Next Generation designer incubation & support programmes.

"We are delighted to welcome yet another revered designer to the Cape Town 2014 line-up. Fassler is highly respected in the South African fashion industry, having greatly contributed to its expansion and evolution over the past two decades,"

says Sizwe Nzimande, spokesman for AFI.

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