



# 2014 Tabbie Awards open for nominations

CLEVELAND, US: The 2014 Tabbies Call for Entries is now available at the [TABPI website](#), allowing all b2b editors, publishers and art directors the opportunity to have their best work judged by their peers.

The Tabbies, the editorial and design awards program run by Trade, Association and Business Publications International (TABPI), is again partnering with the US's American Society of Business Publication Editors (ASBPE), New Zealand's Magazine Publishers Association (MPA), South Africa's SAFREA, Australia's Society of Editors NSW and the Magazine Publishers Association of South Africa (MPASA).



Paul J. Heney, TABPI President, said that, now in its second decade, the awards program is seeing a big change.

"In talking to editors and publishers about the evolution of publications, we've made the decision to open up most of the editorial categories to both print and online entries.

At one point, it made sense to segregate the two, but the b2b world is much different than it was when we started in the early 2000s," Heney said. "We still have three separate categories for online-specific topics, and we still focus on the print side for the design awards. I'm sure we'll continue to evolve with the industry, and I'm looking forward to seeing the entries we receive this year."

## Categories

The Tabbies international b2b magazine competition encompasses 18 categories, and is open to English-language business-to-business publications around the world that are published at least quarterly, as well as b2b online-only publications. Unlike some more restrictive programs, publications are not required to maintain membership in any particular organisation in order to be considered for the Tabbies.



A night shot of Cleveland, home of The Tabbies.  
(Image: NASA)

Categories in the Tabbies" editorial division include: Best Single Issue, Department, Editor's Column, Feature Article, Focus/Profile Article, How-To Article, Regular Column, Special Section, and Technical Article. Categories in the design division include: Feature Design, Front Cover, Digital Imagery; Front Cover, Illustration; Front Cover, Photograph; Front Cover, Special Issue; and Opening Page or Spread. The online division recognises the most interactive, informative b2b websites, e-newsletters, and the best use of social media.

The 2014 Tabbies are also supported by companies that have an interest in working with b2b editors and publishers - as well as supporting editorial and design

excellence.

Your support of them is most appreciated. The Gold Sponsor for the 2014 Tabbies is [Proximity Marketing](#). The Silver Sponsor for the 2014 Tabbies is [Business Strategies Group Asia](#).

## Deadline

The deadline for entries to be postmarked is 1 April 2014. A late fee applies after that date. An electronic version of the Call for Entries (including a much-requested editable PDF of the entry form) is now available at the [TABPI website](#). Judges for the competition are culled from suggestions of regional editorial groups across the globe. Winners will be announced on or about 15 July 2014.

For more, visit: <https://www.bizcommunity.com>