

# Top agencies partake in Maputo Ad Festival

MAPUTO: LV Ogilvy (Reunion-France), Executive Center and Orion (both from Angola), sabiOne.com (England) and McCann Ericksson (Portugal) are the first agencies to inform the organising committee of their interest in taking part in the 4th Maputo International Advertising Festival.



The festival will take place from 25 - 27 May this year, promoted by AMEP - the Mozambican Association of Marketing, Advertising and Public Relations companies.

As from last week, AMEP opened registrations for the fourth annual edition of this event. The festival honours and recognises advertising agencies and producers and other communications companies from any part of the world, and particularly from the southern African and Indian Ocean regions.

The categories in the competition include TV/Cinema, radio, print, poster, billboard, internet site, internet banner, promotion on the internet and integrated advertising campaigns.

Entries should be submitted to Prédio Cardoso, 20th floor, Room E, Avenida 25 de Setembro and close on 15 May 2009. Payment of the respective fee must be made. Ads that have been displayed between 1 April 2008 and 30 April 2009 shall be accepted.

The international jury will consist of 11 professionals from Mozambique and other countries, who will analyse the pieces in the competition, and who will grant the prizes, after drawing up a short list.

The jury will be chaired by the Angolan Nuno Fernandes and will include, among others, Mozambican Kok Nam, Brazilians Gabriel Borges and Daniel Duarte, and South African Dries Badenhorst.

For more information regarding the Maputo International Advertising Festival contact Mário Ferro on or call +258 21310052/21310054 or +258 82 823012340 or fax +258 21310054.

For more, visit: <https://www.bizcommunity.com>