Africa Real Estate magazine launches

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Africa Real Estate is a new real estate publication that focuses on African real estate (commercial, retail, residential and hospitality). The publication aims to encourage real estate investments by exploring real estate opportunities, risks, trends and celebrate strides made in real estate investments, development and management.



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It is with great excitement that Pangram Publishing and Post Script Media have partnered to launch a new bi-monthly publication focusing on Africa-wide real estate news. The first issue launched in July 2012.

Pangram Publishing has for close to a decade published recognised titles on a variety of real estate areas and has built up a respected and reliable name in the commercial real estate field. Its titles included the *SAPOA Property Review and Register, Real Estate Research Yearbook, The Property Developer, Wits Futurebuild, The South African Valuer, SAIBPP Journal*, amongst many others. Post Script Media is a subsidiary of Buna Group, a pan-African real estate business which focuses on developments, investments, infrastructure and asset management in selected markets on the African continent.

Africa Real Estate (ARE) is the first Africa-wide real estate publication which focuses on and unpacks Africa's growing real estate investment market, providing essential information to investors (private and institutional/foreign and local), private equity players, institutional professionals, service providers, retailers and financiers.

ARE has, amongst many, these primary objectives:

- to create a platform for dialogue on real estate matters across the continent
- to communicate in an accessible professional manner real estate news and trends
- to assist real estate players to connect and network with their counterparts
- to encourage more real estate investments across the continent where conditions are conducive to such investments.

ARE further aims to be a vehicle for sharing of ideas and celebration of success on real estate issues around the continent.

The readers of *ARE* are diverse, ranging from old hands in the real estate arena to students and business leaders who need to be current and to gain a better understanding of real estate in countries in the central, northern, southern, western and eastern parts of the African continent.

ARE is distributed in Southern Africa, West Africa, East Africa and other selected African markets. The print run is 5 000 to be distributed via established networks and controlled circulation. The next issue will be published in September 2012.

Contact Pangram Publishing for advertising and editorial opportunities: +27 11 442 2260.

www.africarealestatemag.co.za

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