

# Total Exposure signs Olympic Gold Medallist Van der Burgh

South African Olympic hero Cameron van der Burgh has teamed up with lifestyle and publicity consultancy Total Exposure, which will be promoting his brand and will also handle his PR and bookings.

Cameron van der Burgh, who is also an Audi Ambassador has represented South Africa at the 2008 and 2012 Olympic Games and won the Gold medal at the 100 metre breaststroke, while setting a new world record, and has won numerous World Championship medals.

He recently had the unique honour of being the first person to ring a bell at the BIDVest Wanderers Stadium to signal the start of play in the first Sunfoil series Test match between South Africa and Pakistan.

"We are very excited to team up with such a national icon and we cannot wait to work with Cameron on a variety of planned projects and growing his fan base," said Diane Chidrawi, MD of Total Exposure.

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