

Microsoft launches East African #Insiders4Good fellowship programme

Microsoft has launched East Africa's first #Insiders4Good fellowship programme affording entrepreneurs from Kenya, Rwanda, Uganda and Tanzania the opportunity to showcase their solutions for social challenges in communities. Microsoft partnered with Kenyan-based GrowthAfrica to rollout this programme.



The #Insiders4Good Fellowship programme was launched in Nigeria last year and has since expanded into East Africa. Applicants are required to be legal citizens of any East African country, be over the age of 18 and not be an employee of Microsoft. The entrepreneurs also have to be registered members of the Windows Insider Programme. The fellowship will include a six months mentorship programme with a week-long bootcamp in Nairobi, Kenya.

The #Insiders4Good East Africa Fellowship will be awarded to 25 entrepreneurs and the fellows will receive a suite of Microsoft hardware and software, plus six months of tailored technical and strategic mentorship from local and international leaders.

According to [TechArena](#), Microsoft director of software engineering, Bambo Sofola, said, "Innovation is in the DNA of all Windows Insiders. We see East Africa as a key region where exciting new ideas are growing. We've been impressed and heartened by the progress made already by the first 25 #Insiders4Good fellows in Nigeria, and we're thrilled to expand the #Insiders4Good Fellowship into East Africa."

“The region is well known as a hotbed of innovation. We look forward to deepening our relationships with these exceptional entrepreneurs across East Africa and to supporting their goals with this fellowship.”

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